

# The Capability Mindset: A Spotlight On The Americas

## THE PATH TO TRANSFORMATION EXCELLENCE

Building a repeatable transformation capability must address execution gaps, including the following:



Transformation projects are executed well within individual departments but lack an integrated, enterprisewide strategy



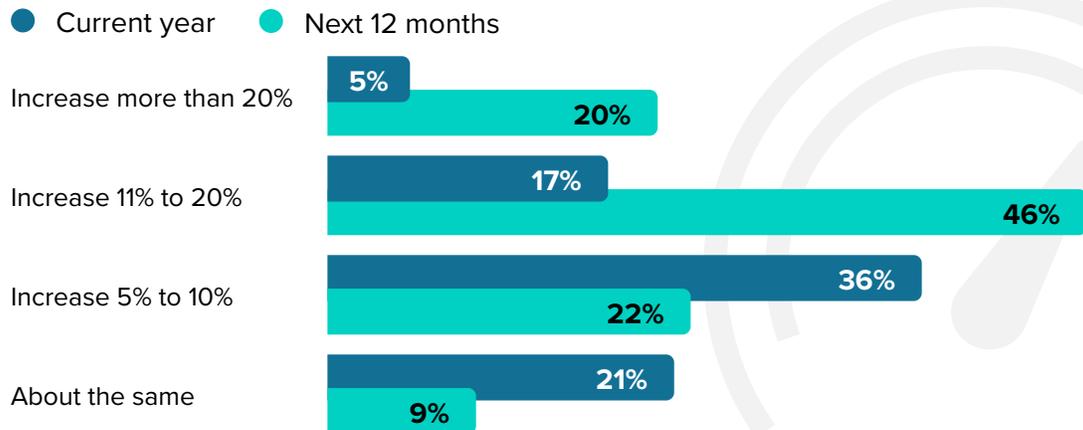
Disparate data sources and analytics tools lead to inconsistent, hard-to-trust insights



There is low user adoption of new tech and an underdeveloped digital adoption capability

### TRANSFORMATION IS ACCELERATING

How **transformation investment** changed in the past year and is expected to change in the next year.



### THE JOURNEY TO TRANSFORMATION MATURITY

Transformation is happening but few firms have made it repeatable and scalable.

- Beginner **33%**
- Intermediate **41%**
- Advanced **19%**
- Leader **7%**



### BENEFITS OF DOING TRANSFORMATION RIGHT

Organizations that build a transformation capability expect to see real business impact, including:

- 65%** Increased ability to pivot in response to market shifts or disruption in the next 12 months
- 64%** Faster execution of strategic initiatives
- 62%** Greater adaptability to change among employees
- 61%** Improved scalability and flexibility of IT infrastructure
- 61%** Faster upskilling and reskilling of the workforce

Base: 285 Americas VP-level-and-above decision-makers for transformation strategy at companies with 5,000+ employees  
 Source: Forrester's Q3 2025 Business Transformation Survey [E-64636]

[Read the full study](#)