

Berenberg: Enhancing end-to-end business process transparency and data-driven control

Joh. Berenberg, Gossler & Co. KG is an independent private bank that's exclusively committed to its clients. Established in 1590 as a cloth trade and import and export business, Berenberg is driven by entrepreneurial spirit, decisiveness, and pragmatism. The bank's strength lies in being large enough to offer comprehensive services, yet agile enough to act swiftly and decisively, combining traditional knowledge with strategic foresight and cutting-edge technology.

Looking to achieve significant improvements in operational efficiency and agility, Berenberg embarked on a business process transformation initiative. To achieve its aims, the bank needed to adopt the right tools to help it identify process bottlenecks and gaps while fostering collaboration and enhancing decision-making.



Modernizing process management to enable bank-wide governance and transparency with SAP Signavio solutions

Before: Challenges and opportunities

- Disconnected views between business processes and supporting applications, creating fractures and limited transparency
- Identification of bottlenecks, inefficiencies, and areas for improvement by documenting and analyzing current processes

Why SAP

- Functionality to synchronize business process transformation and enterprise architecture management using SAP Signavio and SAP LeanIX solutions
- Creation of a single, unified view, connecting business processes to supporting applications and helping improve IT and business alignment

After: Value-driven result

- Enabled significantly faster updates and consistently up-to-date application insights
- Improved reporting and decision-making through analytics-driven process data
- Optimized business process management practices with workflow-based approvals and update checks, facilitating accurate, standardized, and up-to-date process models
- Enabled transparency of business processes and the company's application portfolio
- Readied the business to further improve process data quality with AI tools

“To maximize the value of business process transformation, we aligned business activities with uniform, best-practice, and repeatable workflows. Our next steps with SAP Signavio are to improve process landscapes and establish **end-to-end process visibility**.”

Steffen Mokosch, Head of Bank Governance, Joh. Berenberg, Gossler & Co. KG

Boosted

Operational control

Improved

Visibility into the application landscape