

Nordmann: Building a future-ready business foundation to drive innovation, standardization, and international growth

Nordmann (Nordmann, Rassmann GmbH) is an internationally successful chemical distribution group. Founded in 1912 and still family owned, the company distributes natural and chemical raw materials, additives, and specialty chemicals from its 24 subsidiaries in Europe, Asia, and North America. Nordmann is part of Georg Nordmann Holding Aktiengesellschaft.

Operating a heterogeneous legacy landscape with outdated business systems and fragmented processes, Nordmann launched a large-scale business transformation program to modernize and harmonize its global operations. The goal was to use a greenfield approach to establish a modern and scalable digital foundation designed to support future growth, compliance, automation, and operational excellence.



Establishing a high-quality implementation of SAP Cloud ERP Private through RISE with SAP using SAP Services and Support

Before: Challenges and opportunities

- Legacy system constraints and fragmented application landscape limited automation and workflow-driven business processes, requiring a high level of manual tasks
- Lack of global process standardization across countries and entities

Why SAP

- Modern and scalable business foundation covering sales, finance, logistics, procurement, analytics, and compliance functions offered by an SAP Cloud ERP Private solution through the RISE with SAP journey
- A greenfield implementation based on SAP Activate methodology and a clean core approach orchestrated by SAP Services and Support offerings, reducing operational effort, increasing agility, and enabling consistent adoption of best practices across the organization
- Expertise from SAP Services and Support to implement transformation governance, lifecycle management, and user enablement solutions using the agent-led toolchain featuring the SAP LeanIX, SAP Signavio, SAP Cloud ALM, and SAP Enable Now solutions

After: Value-driven results

- Harmonized and standardized business processes across countries on a scalable IT foundation
- Increased automation with workflow-driven processes and improved governance, compliance, and audit trails
- Enhanced sales excellence and customer engagement capabilities
- Increased operational efficiency and agility while creating a stronger foundation for global growth

“With SAP Services and Support, we transformed our **global ERP landscape** from the ground up on SAP Cloud ERP Private through RISE with SAP, starting with a successful pilot and scaling to Germany and beyond.”

Ulrich Cramer, Managing Director, Nordmann, Rassmann GmbH

“We’ve enabled real-time insights, end-to-end process automation, and strong compliance. Together with SAP, we’ve built a **scalable digital backbone** that drives innovation, operational excellence, and sustainable global growth.”

Jan Schulz, Group IT and Process Director, Nordmann, Rassmann GmbH

586

Employees impacted across international operations

8

European countries included in the rollout, with 16 more countries planned internationally

Nordmann, Rassmann GmbH
Hamburg, Germany
www.nordmann.global

Industry
Wholesale distribution

Products and services
Natural and chemical raw materials, additives, and specialty chemicals distribution

Employees
586

Revenue
€517 million

Featured solutions and services
SAP Cloud ERP Private, agent-led toolchain, SAP LeanIX, SAP Signavio, SAP Cloud ALM, SAP Enable Now, SAP Activate, and SAP Services and Support