

# Südzucker Group: Using the power of plants to expand expertise in nutrition, energy, and beyond

Present in roughly 100 locations in 31 countries, Südzucker Group produces and markets food, animal feed, ethanol, and other products in the food and energy sectors. With more than 100 years of history and 90 production sites worldwide, it processes 30 million tons of renewable agricultural resources annually. With quality and sustainability at its core, the group strives to create value from plants for nutrition, energy, and more so it can become a partner of choice for customers, farmers, and consumers.

Due to organic growth, Südzucker Group's corporate structure was complex and involved unclear processes as well as different applications and modeling tools being used across its five divisions. Aiming for optimization by identifying synergies, acting faster, and harmonizing processes, Südzucker Group recognized the need to centralize its tools and processes.



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# Fueling process digitalization with SAP Signavio and SAP LeanIX solutions

## Before: Challenges and opportunities

- A complex corporate structure with historically grown and increasingly unclear processes and separate applications in its five divisions
- Multiple process modeling tools, resulting in a lack of visibility and uniform rules
- Missing cross-functional cooperation and a tool to support business process transformation

## Why SAP

- SAP Signavio portfolio, allowing Südzucker to perform process modeling and create a foundation for process mining while transforming its business processes
- SAP LeanIX solutions to assist with enterprise architecture management by identifying duplicate applications
- Capabilities including access to a best-practices library, data integration across SAP applications, knowledge management, and audit documentation

## After: Value-driven results

- Delivered greater process transparency, helping address issues and complexity
- Enhanced cross-functional alignment with streamlined, standardized, and digitalized processes across the group, driving more-efficient and user-friendly operations
- Supported smooth preparations for the SAP S/4HANA migration while fostering a culture of continuous innovation, technology development, and improved user experience
- Helped identify a suitable new purchasing tool by recognizing selection criteria and aligning them with real user needs

“With **innovative** SAP solutions like SAP Signavio and SAP LeanIX, we are a **reliable** partner to our business in our digital transformation. Cross-divisional cooperation, the ability to make **flexible** adjustments, and a focus on user experience are key success factors. Expected results include process **acceleration**, cost reduction, and harmonization.”

Jana Seyfried, Project Manager for SAP Signavio, Südzucker Group

~€500,000

Process

In cost and cash optimization expected

Optimization