



**citadel group**  
MANAGING COMPLEXITY

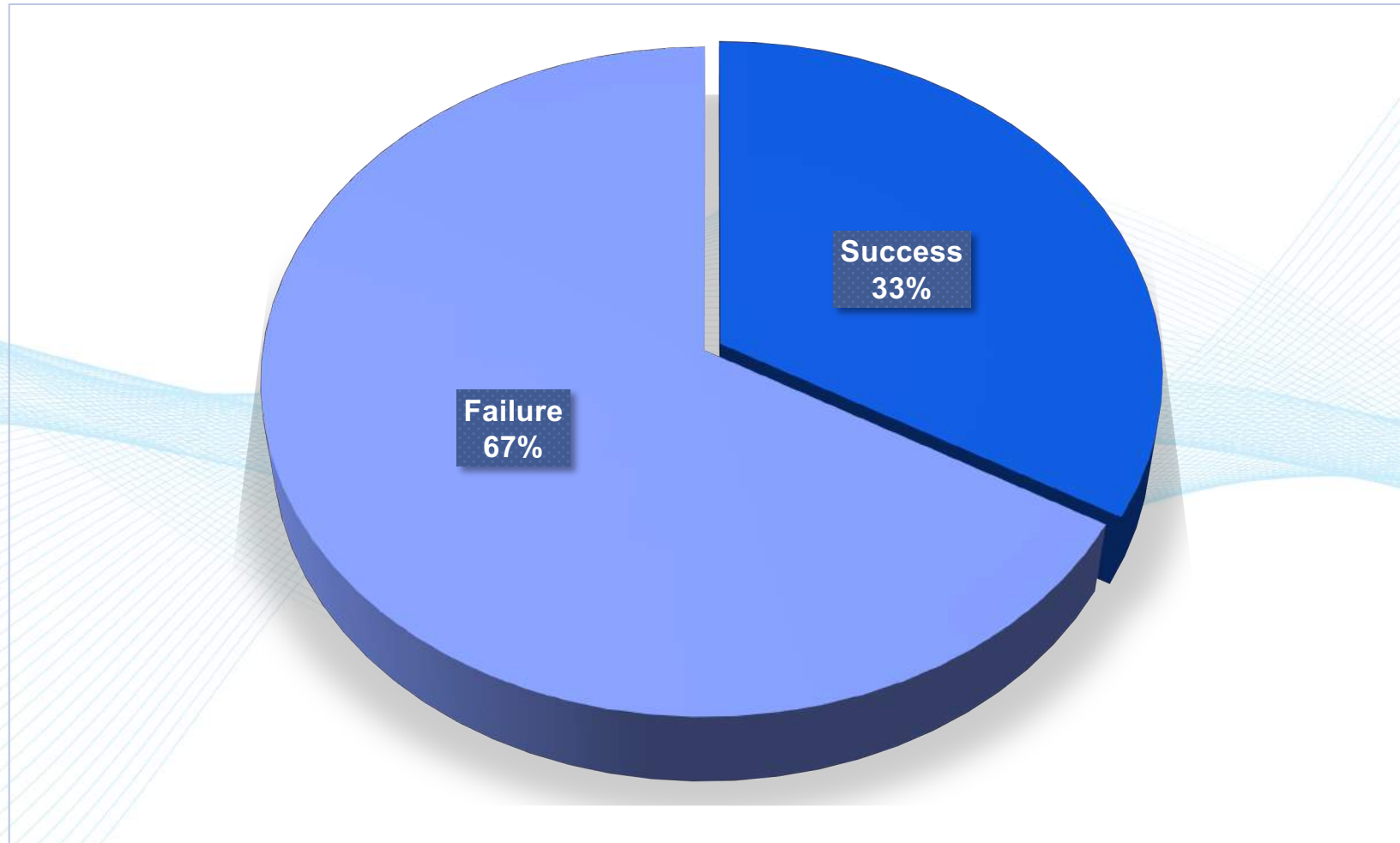


**LeanIX**

# Five Enterprise Architecture Best Practices

Craig Stanley, Head of Architecture, The Citadel Group

# Historically, two thirds of EA initiatives fail





citadel group  
MANAGING COMPLEXITY



LeanIX

# The Citadel Group

Craig Stanley, Head of Architecture

# About The Citadel Group

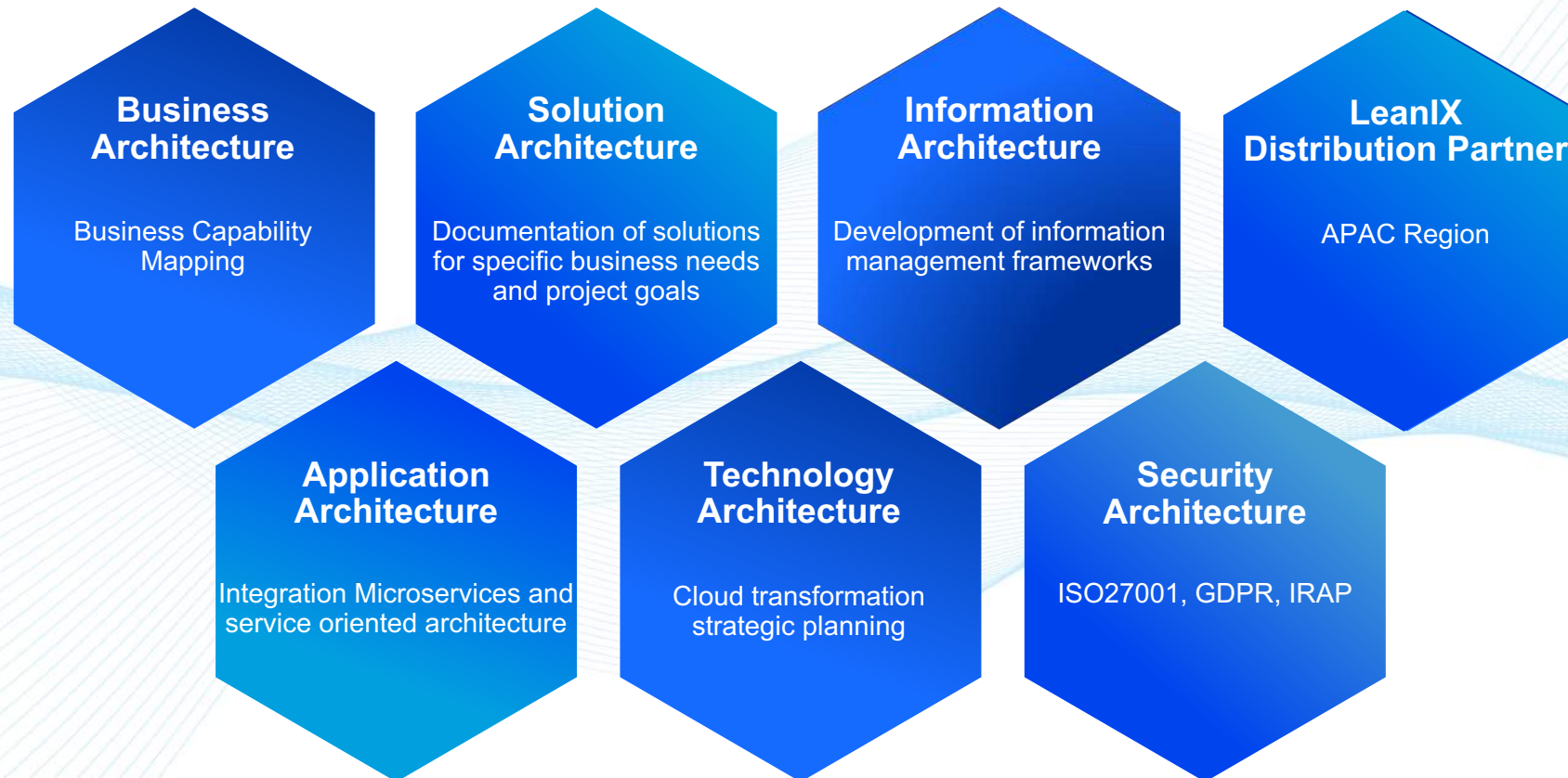
**Citadel is a trusted brand that manages information in complex environments**

- **Citadel integrates know-how, systems and people** to provide information securely on an anywhere-anytime-any device basis.
- Our work is delivered through trusted **advisory services, long-term managed ICT services and software-as-a-service.**
- **Asia Pacific Distribution Partner for LeanIX**





# Our Enterprise Architecture Practice





citadel group  
MANAGING COMPLEXITY

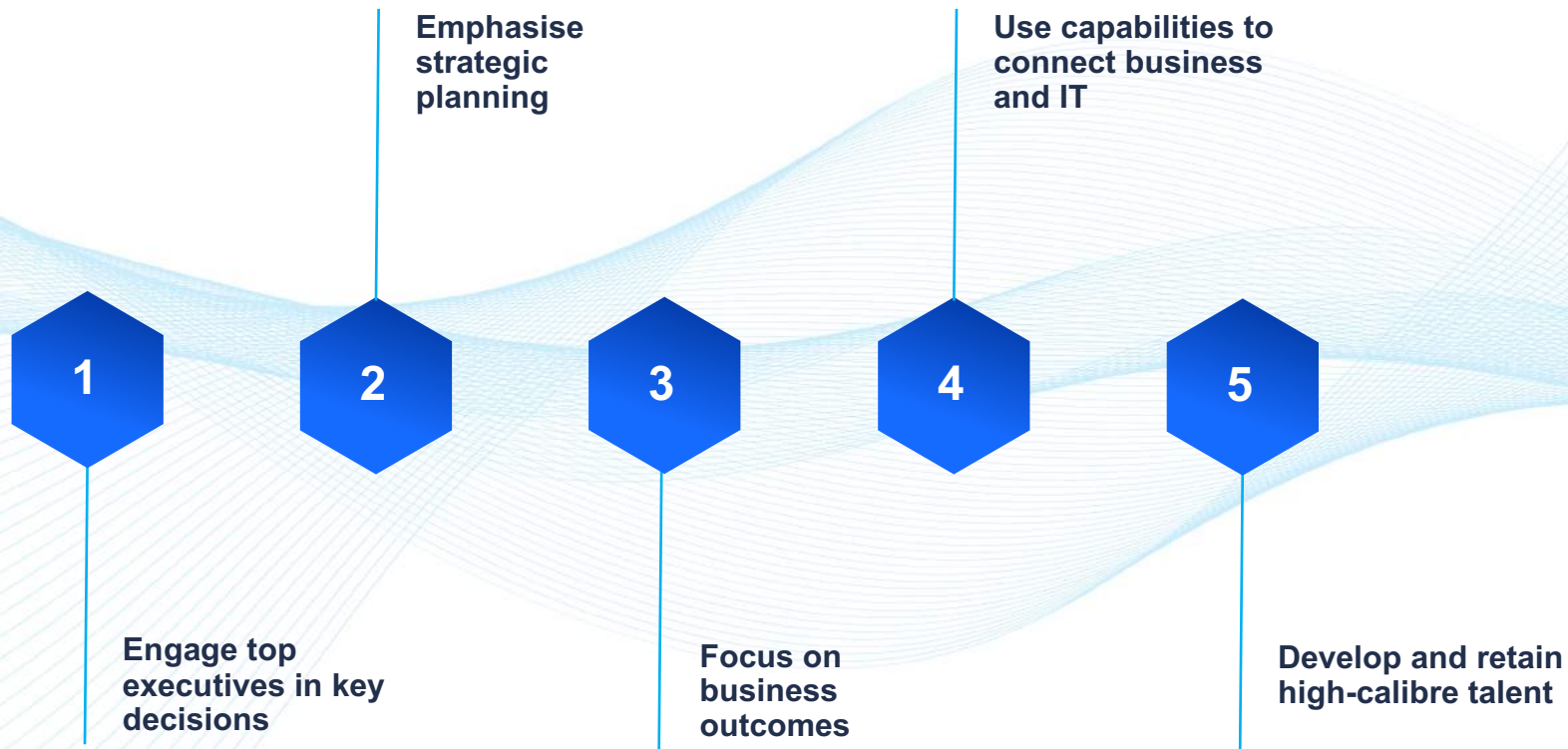


LeanIX

# How do we ensure the success of our EA initiatives?

# 5 Enterprise Architecture Best Practices

## McKinsey / Henley Business School Survey of EA Best Practices



# 1. Engage Top Executives in Key Decisions



**CIO & CTO**



**Strategy Departments**



**Executive Leadership Group**



**Corporate Board Members**



**Business and Operations**





# 1. Engage Top Executives in Key Decisions



## 2. Emphasise strategic planning



## 2. Emphasise strategic planning



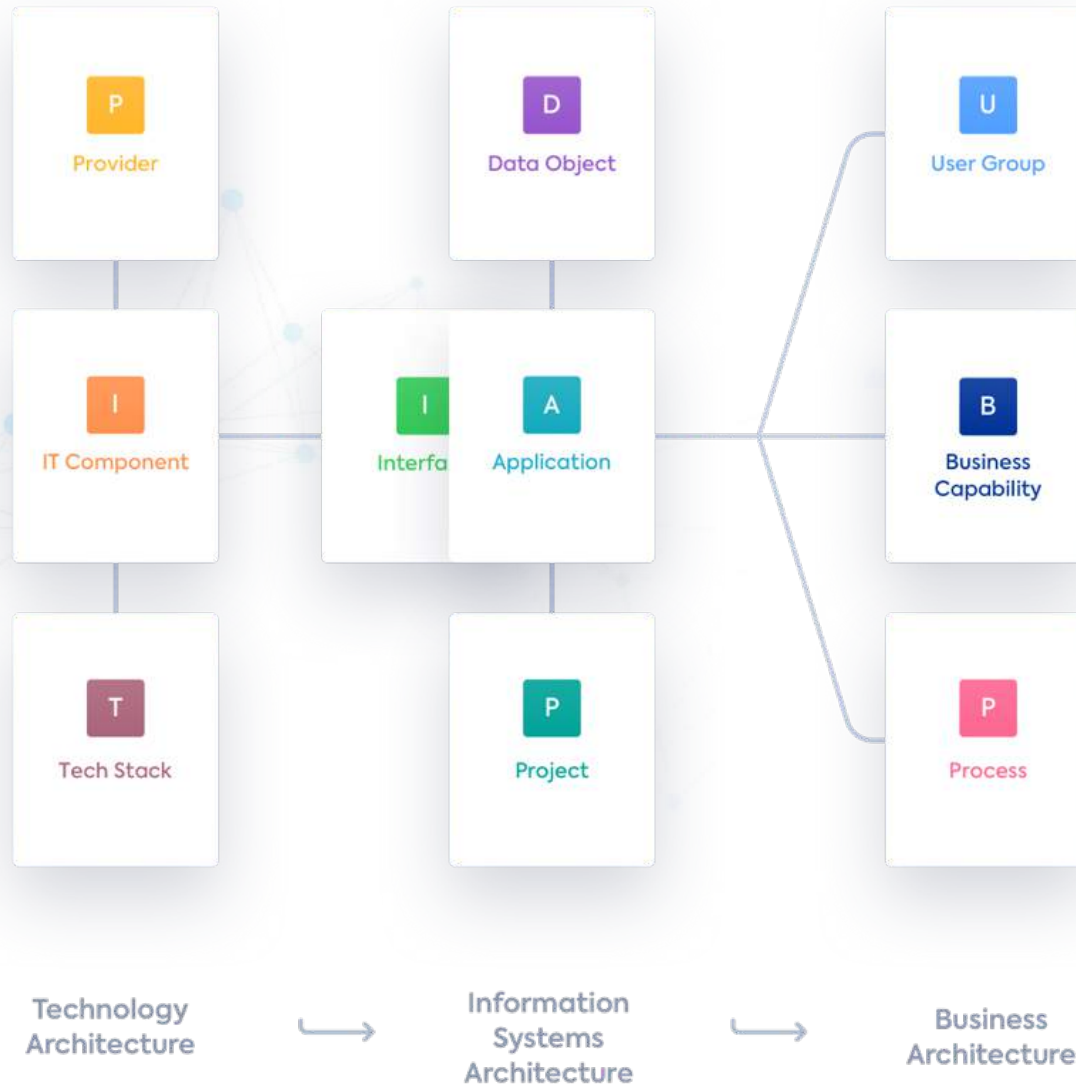


### 3. Focus on business outcomes





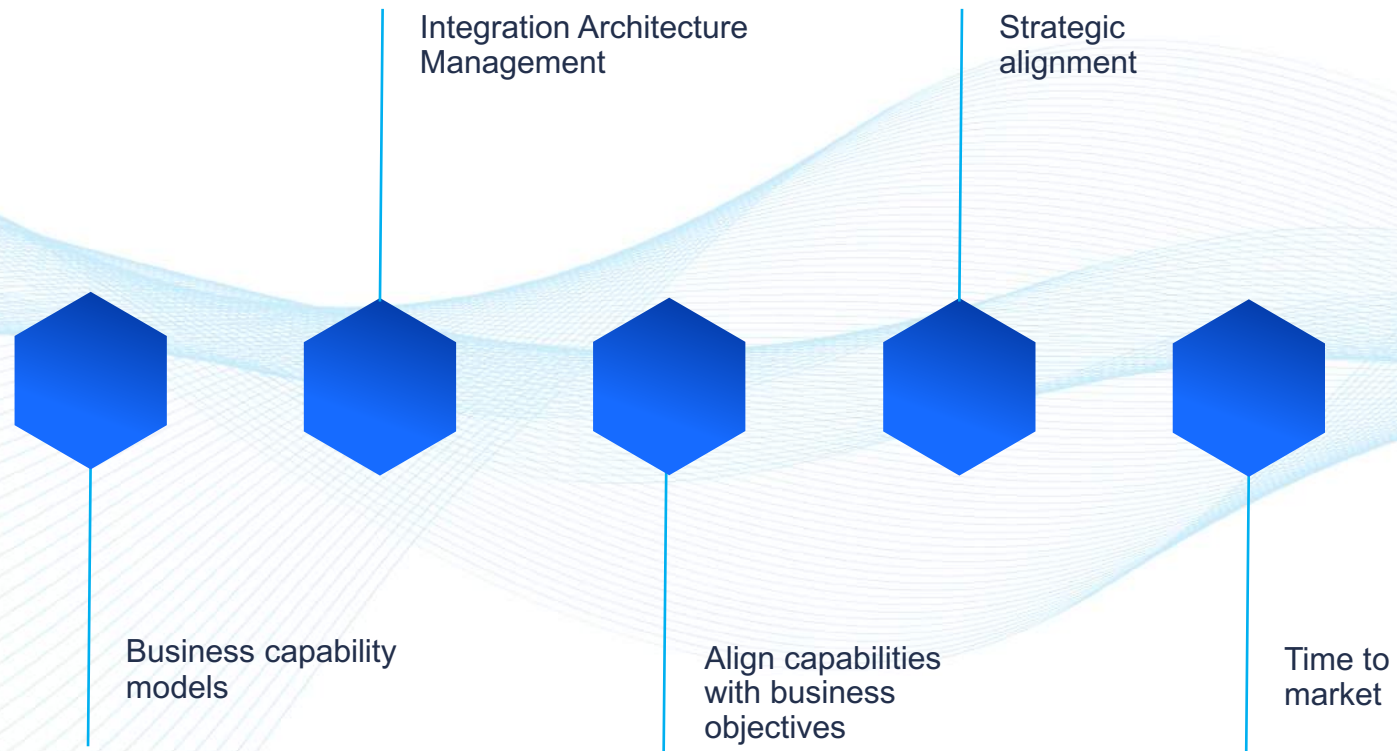
### 3. Focus on business outcomes



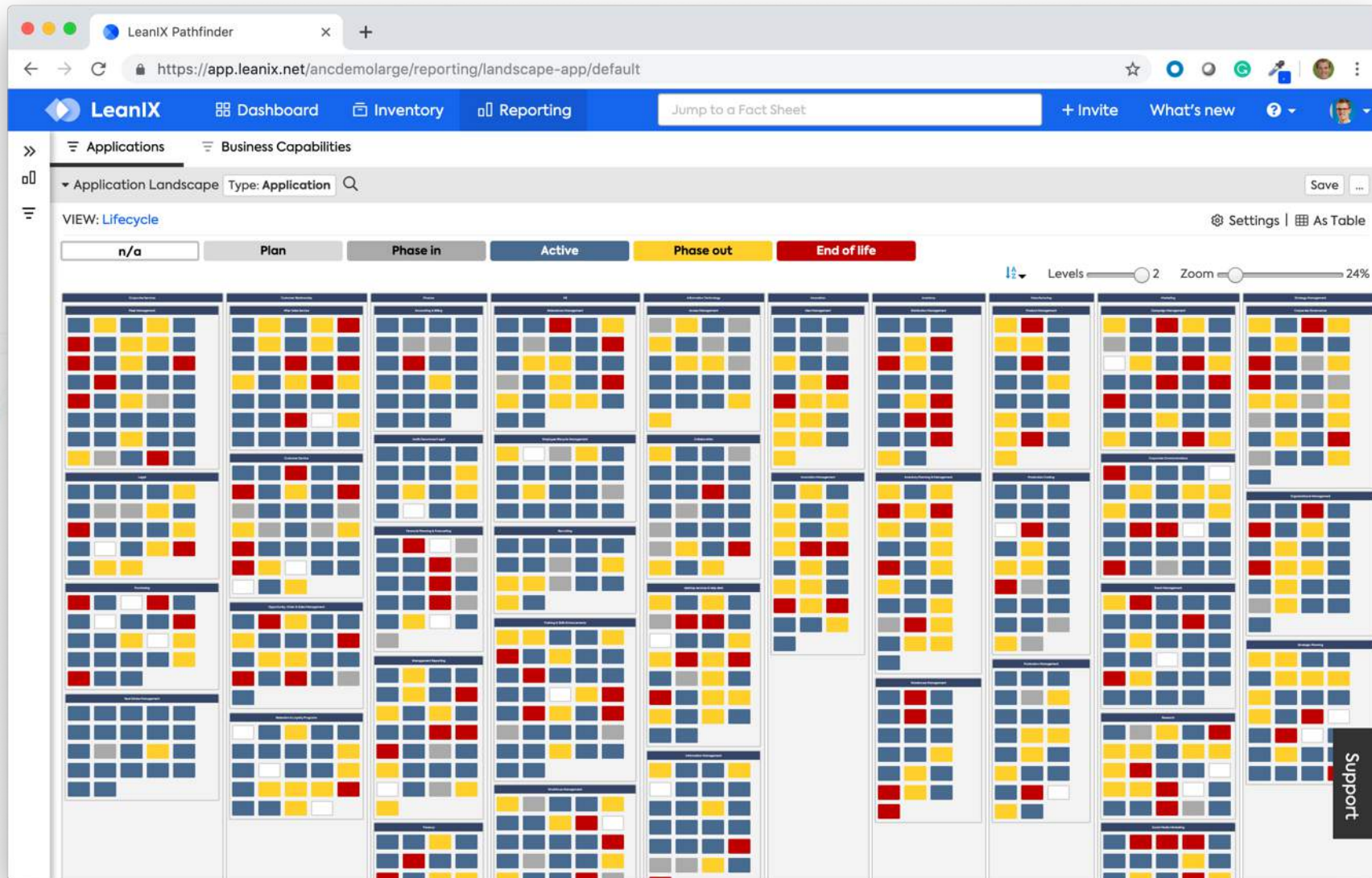
#### At every Fact Sheet

- Tagging
- Hierarchies
- Documents
- Relations
- Audit Trail
- Subscriptions
- Tag Groups
- Metrics (Time-series)
- Survey-Results

## 4. Use capabilities to connect business and IT



## 4. Use capabilities to connect business and IT



## 5. Develop and Retain High-calibre Talent





## 5. Develop and Retain High-calibre Talent

# Welcome to the LeanIX Academy

Get all our expert training, at your own pace.

*We are constantly adding new content, so please check back regularly!*

### ONBOARDING

#### LeanIX Onboarding

This course series is for everyone who starts working with LeanIX.

6 Courses

### FACT SHEET INVENTORY FUNDAMENTALS

#### Inventory Fundamentals

All you need to know about Fact Sheets and how they can be handled in the Inventory section of LeanIX.

6 Courses

### REPORTING FUNDAMENTALS

#### Reporting Fundamentals

Get the most out of the LeanIX Reports and main Use Cases!

6 Courses

### ADVANCED SETUP

#### Advanced Setup

Here you will find advanced instructions on technical setup and integrations.

5 Courses

### WEBINARS & WHITEPAPERS

#### Webinars & Whitepapers

A valuable collection of Webinars & Whitepapers on the hottest LeanIX topics.

4 Courses

# Five Best Practices



**Engage Top Executives in Key Decisions**



**Emphasize Strategic Planning**



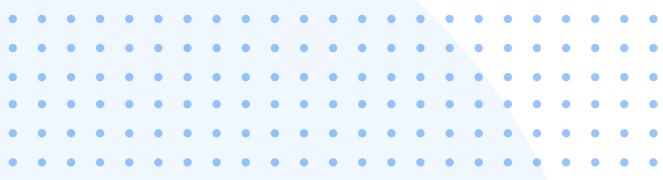
**Focus on Business Outcomes**



**Use Capabilities to Connect Business and IT**



**Develop and Retain High-calibre Talent**



citadel group  
MANAGING COMPLEXITY



**LeanIX**

# Thank you

