

LeanIX – Make It a Tool That Works for Everyone

Extending your User Base –
Creating Value for Your Target Audience

Dr. Tobias Vogel
Enterprise Architect

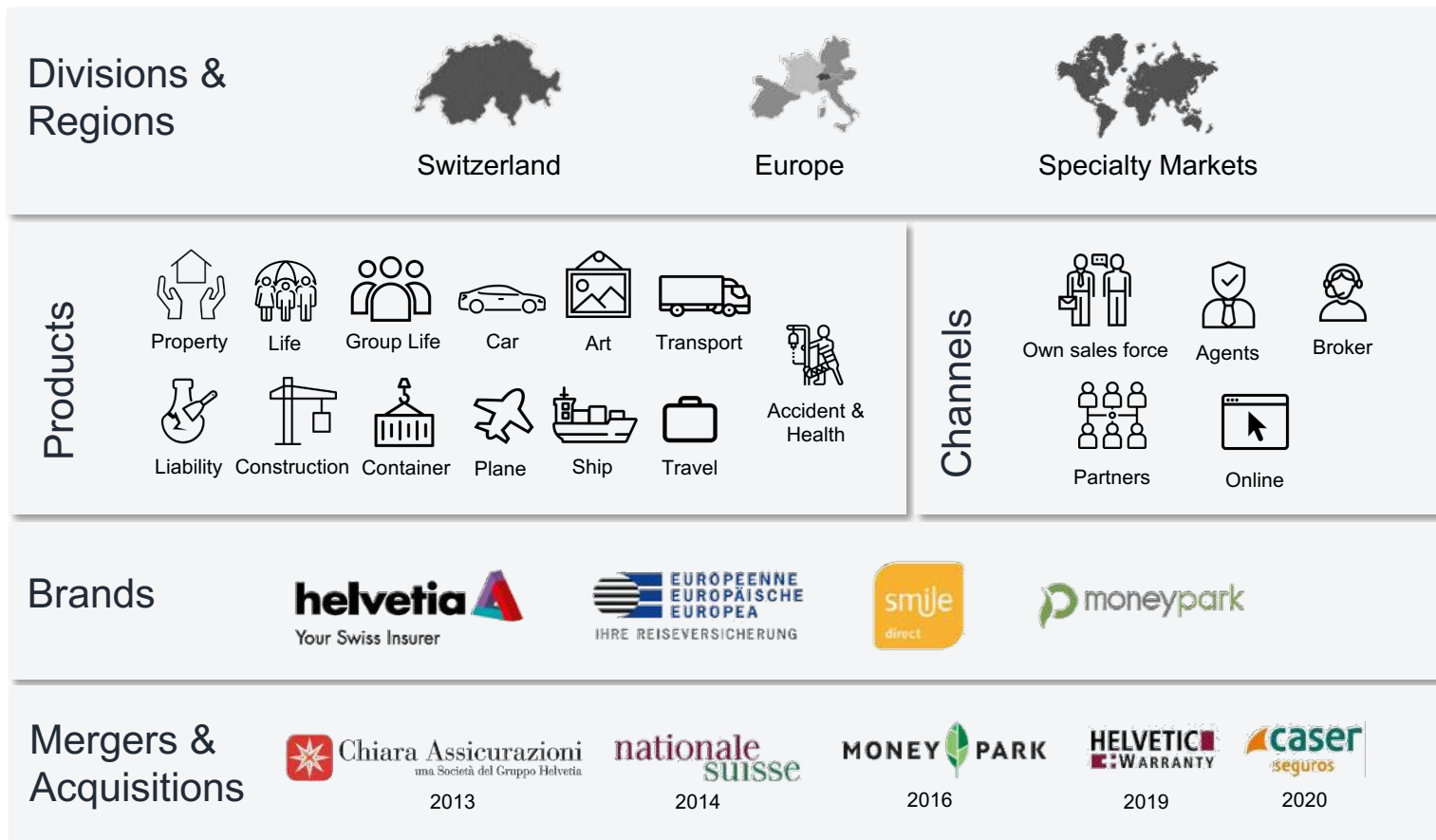
Helvetia Insurance
Bonn, 02.09.2020

simple. clear. helvetia 
Your Swiss Insurer

Helvetia Introduction

The Case for Enterprise Architecture Management

Helvetia is a **Swiss** all-lines insurer (Top 3) with business in **four European countries** and in **selected niche markets worldwide (Specialty Markets)**.



Business Model Complexity



IT Landscape Complexity



Enterprise Architecture Management

Helvetia Introduction

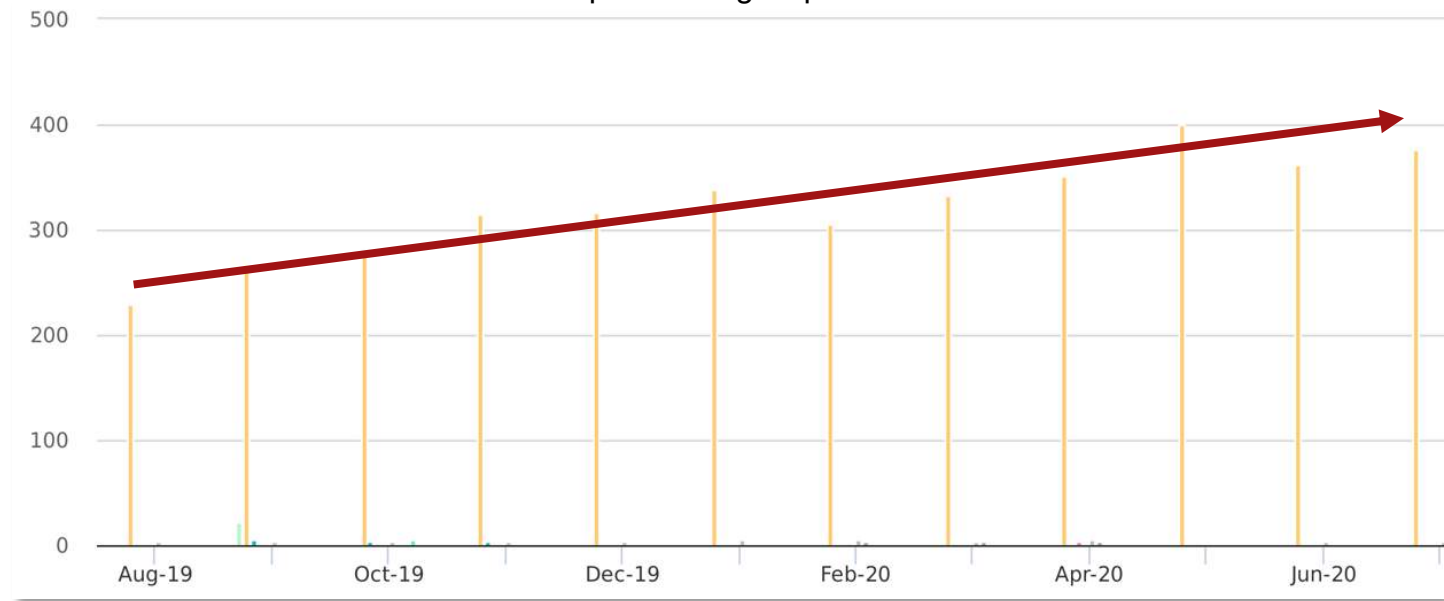
LeanIX Customer Since 6/2014

- LeanIX is managed by Architecture Management Team: 4 FTE, ca. 0.75 FTE for leanIX
- Ambition: Central governance, decentralized data maintenance plus higher levels of automation

IT Landscape Footprint

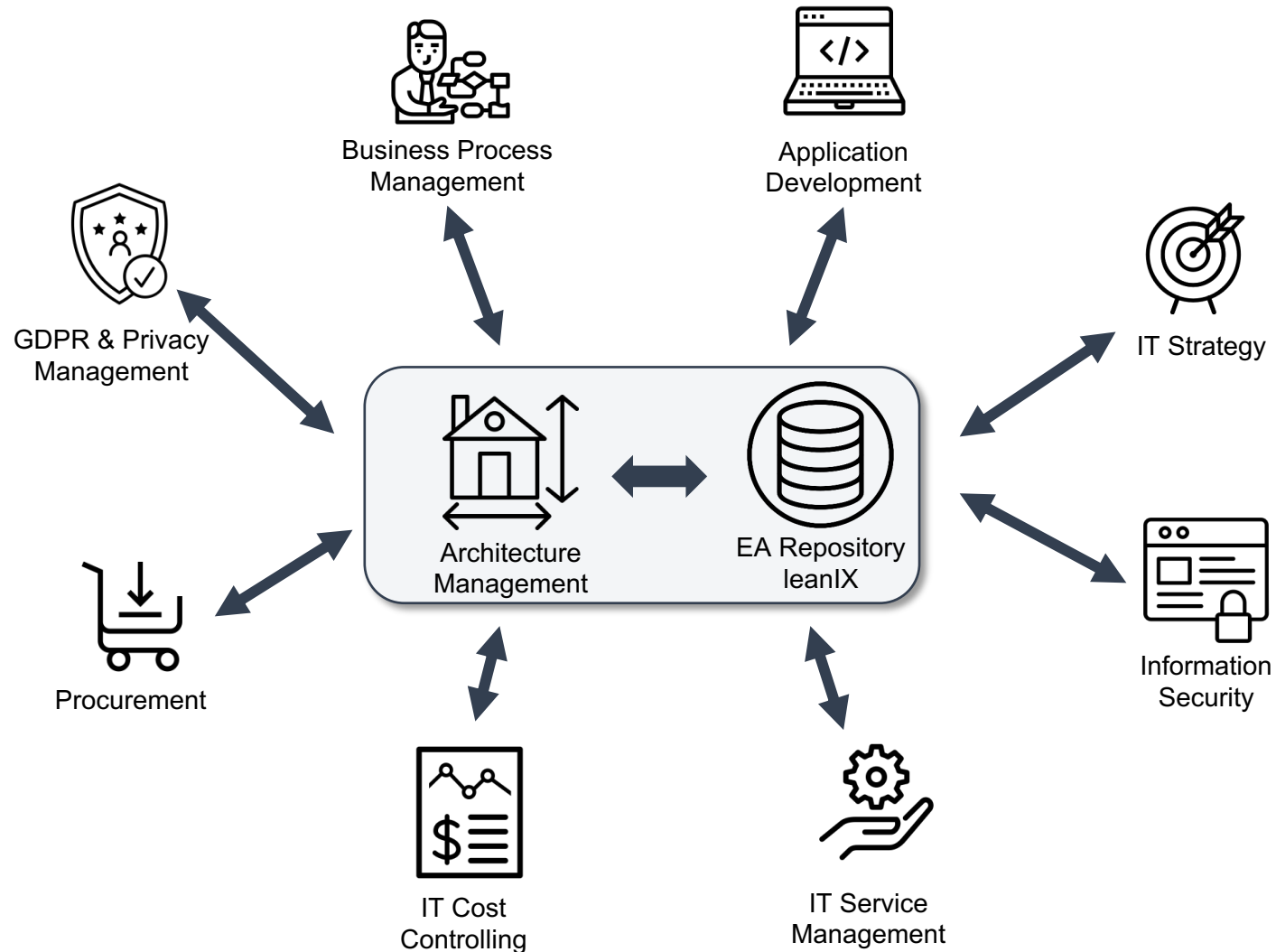


Unique user logins per month



Make It a Tool That Works for Everyone

LeanIX - Extend Your User Base



Make It a Tool That Works for Everyone

LeanIX - Creating Value for Your Target Audience

1



Factsheet Configuration
Capturing data for associated IT
Management Disciplines

2



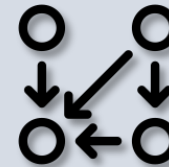
Custom Reports & Metrics
Tailored information for your
stakeholders

3



Integration
Technical and procedural
integration into IT Governance
Tools and Processes

4



Data Flows
Visualizing information
dependencies in the
application landscape

Creating Value for Your Target Audience

1. Factsheet Configuration



Tool-Demo

helvetia Dashboard Inventory Reports Diagrams Jump to a Fact Sheet + Invite

CF-leanIX 100% Responsible + 📄 ⋮

Fact Sheet Subscriptions Comments Resources Metrics Surveys Last Update (about 22 hours ago)

Information 100%

Name & Description	Name:	CF-leanIX
	Application Type:	Application
	Sourcing:	SaaS
	Software Type:	3rd Party SW
	GUI Types:	Web Client
	URL:	https://helvetia.leanix.net

Description: LeanIX ist unser strategisches Enterprise Architecture Management Tool, um Transparenz über die ... [Show more](#)

Data Privacy 100%

Data Privacy Relevancy	Personal Non-Sensitive Data
Purpose of Processing	Benutzerverwaltung für Zugriff im leanIX Enterprise Architecture
Cross-Border (Optional)	Cross-Border Transfer: No
Public Facing (Optional)	Client Access via Internet: No
Data Privacy Agreement (Optional)	
Cloud Assessment	Cloud Target Sourcing: SaaS
	Cloud Target Date: 2020
	Cloud Transition Comment: n/a

Creating Value for Your Target Audience

2. Custom Reports & Metrics (1/4)



Tool-Demo

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groupapplications Save as Share

Further information like descriptions can be found at <https://wiki.helvetia.group/x/e6uNCw> (right click, open in new tab/window)

Group applications with Market Unit usage Market Unit specific Overview

Only apps with at least one business area (AT, DE, FR, ITA, ES): Level 2 applications:

Domain	Application	Level	Lifecycle-Phase	AT	DE	FR	ITA	ES
Interaction	CF-Adobe Experience Manager (AEM)	1	active	x	x	x	x	
Interaction	CF-Cookie Manager	1	active	x	x	x	x	x
Marketing, Sales & Advisory	CF-Campaign Monitor	1	phaseOut	x	x			x
Marketing, Sales & Advisory	CF-SAP CRM Austria	1	active	x				
Marketing, Sales & Advisory	CF-SAP CRM Italy	1	active				x	
Marketing, Sales & Advisory	CF-SAP CRM Spain	1	active					x
Marketing, Sales & Advisory	CF-SAP CRM Spain Customer Service Center	1	active					x
Marketing, Sales & Advisory	CF-SAP MTI DE	2						
Marketing, Sales & Advisory	CF-SAP PRM DE							
Marketing, Sales & Advisory	CH-eKOMI							
Specialty Markets	+ CF-SAP FS-RI Ins							
Actuarial Services	CF-ADDACTIS IBNRS							
Actuarial Services	CF-ADDACTIS Modelling							
Actuarial Services	CF-ADDACTIS Workflow							
Actuarial Services	CF-Emblem							
Actuarial Services	CF-Prophet PMCS							
Actuarial Services	CF-Prophet Server							
Actuarial Services	CF-Radar							
Actuarial Services	+ CF-SAP BW Costa Rica							
Finance	CF-BWISE							

export XLSX export CSV

Group applications with Market Unit usage Market Unit specific Overview

AT DE FR ITA ES Level 2 applications:

Only hosting in CH Helvetia Data Center ALL PLATFORMS

Market Unit specific applications

Domain	Application	Level	Lifecycle-Phase	Platform	Hosting CH	Component-Type	Service BL Approach	Comment	Strategic Direction	SnowID	Project
Interaction	AT-Exklusiv.web	1	active		x	Hosted Appl.	Fade-out		Impl. BL: 31.12.2021	Open	
Interaction	AT-Partner.web	1	active		x					Open	
Interaction	AT-PetCare	1	active	HEAP	x	Hosted Appl.	Fade-out	Test	Impl. BL: 31.12.2021	Open	
Interaction	AT-Sparplan-Rechner	1	active	HEAP	x					Open	
Interaction	AT-Vertriebsportale	1	active	AEM	x					Open	
Interaction	- AT-Website Österreich	1	active	AEM	x					Open	
Interaction	AT-Website Helvetia	2	active	AEM	x					Open	

export XLSX export CSV

Creating Value for Your Target Audience

2. Custom Reports & Metrics (3/4)



Tool-Demo

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lifecycle Further information like descriptions can be found at <https://wiki.helvetia.group/x/e6uNCw> (right click, open in new tab/window)

Dashboard Application Lifecycle View Component Lifecycle View Component Status View Component Dependency View Matrix

CF x CH x validated components: export XLSX export CSV

Name	IT Ressort	Lifecycle (based on used components)	Current status	sourcing	Business Criticality	IT Product Responsible
CF-3Scale API Mgt	not assigned	2018-2023	no lifecycle	paas		maik.schaerer@helvetia.ch;
CF-ACD - Automatic Call Distribution (VOIP)	I&O	2018-2023	no lifecycle	internalHosting		joerg.steinbrunner@helvetia.ch;
CF-ADDACTIS	CITS	2018-2023	end of life	internalHosting	Mission critical	wolfgang.gruber@helvetia.ch;
Microsoft SQL Server 2008		2018-2023	end of life			carsten.riepenhauen@helvetia.ch;
Microsoft Windows Server 2012 Enterprise Ed.		2018-2023	phase out			eric.jehle@helvetia.ch; andreas.reimann@helvetia.ch; steve.czempas@helvetia.ch;
CF-ADDACTIS IBNRS	CITS	2018-2023	end of life	internalHosting	Mission critical	wolfgang.gruber@helvetia.ch;
CF-ADDACTIS Modelling	CITS	2018-2023	end of life	internalHosting	Mission critical	wolfgang.gruber@helvetia.ch;
CF-ADDACTIS Workflow	CITS	2018-2023	end of life	internalHosting	Mission critical	wolfgang.gruber@helvetia.ch;
CF-AWS Cloud Platform	I&O	2018-2023	no lifecycle	paas		raphael.graber@helvetia.ch;
CF-AXCO Insurance Information (ext.)	BIZ	2018-2023	no lifecycle	saas		pierre.benzaken@helvetia.ch;
CF-AccessProxy	CSS	2018-2023	end of life	internalHosting		vincent.haenni@helvetia.ch;
CF-Across	BIZ	2018-2023	phase out	internalHosting	Business operational	eric.bouillac@helvetia.ch;
CF-Active Directory (AD)	I&O	2018-2023	phase out	internalHosting		andreas.reimann@helvetia.ch;
CF-Admin Workstation & Historical Data Server (VOIP)	I&O	2018-2023	no lifecycle	internalHosting		joerg.steinbrunner@helvetia.ch;
CF-Adobe AEM Forms (WCF)	FES	2018-2023	no lifecycle	internalHosting		christoph.mattes@helvetia.ch;
CF-Adobe Experience Manager (AEM)	FES	2018-2023	no lifecycle	internalHosting	Mission critical	christoph.mattes@helvetia.ch;
CF-Allegra (Confluence)	I&O	2018-2023	no lifecycle	internalHosting	Mission critical	mark.geisseler@helvetia.ch;
CF-App Connect Enterprise (ACE)	D&A	2018-2023	active	internalHosting	Business critical	alex.hueber@helvetia.ch; sascha.boehme@helvetia.ch;
CF-Application Root Cause Analytics	CSS	2018-2023	no lifecycle	internalHosting		dominique.vocat@helvetia.ch;
CF-Apptio	ITSM	2018-2023	no lifecycle	saas		reto.oeschger@helvetia.ch;
CF-Architecture Decision Log	AM	2018-2023	no lifecycle	internalHosting		claudio.stoeckli@helvetia.ch;
CF-Atlas DBaaS	FES	2018-2023	no lifecycle	paas		bjoern.fischer@helvetia.ch; nikolas.nehmer@helvetia.ch;

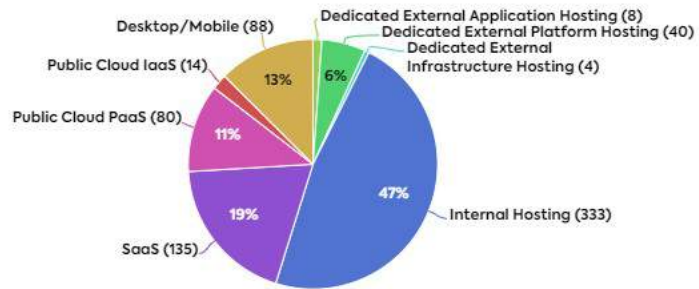
Creating Value for Your Target Audience

2. Custom Reports & Metrics (4/4)

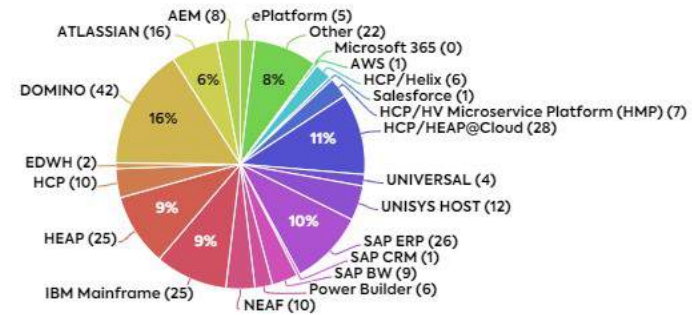


Metric Dashboard ▾

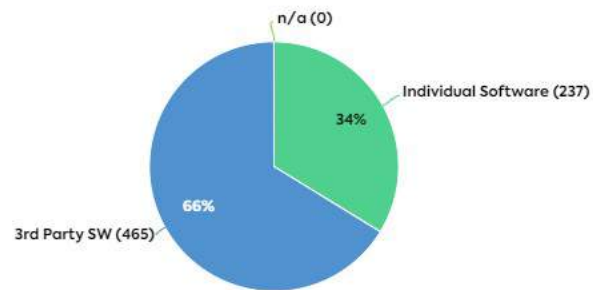
Applications by Sourcing (CH & Group)



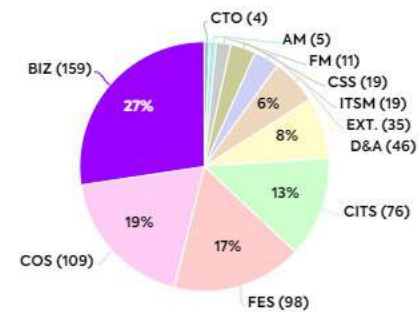
Platform Adoption (CH & Group)



Application by Software Type (CH & Group)



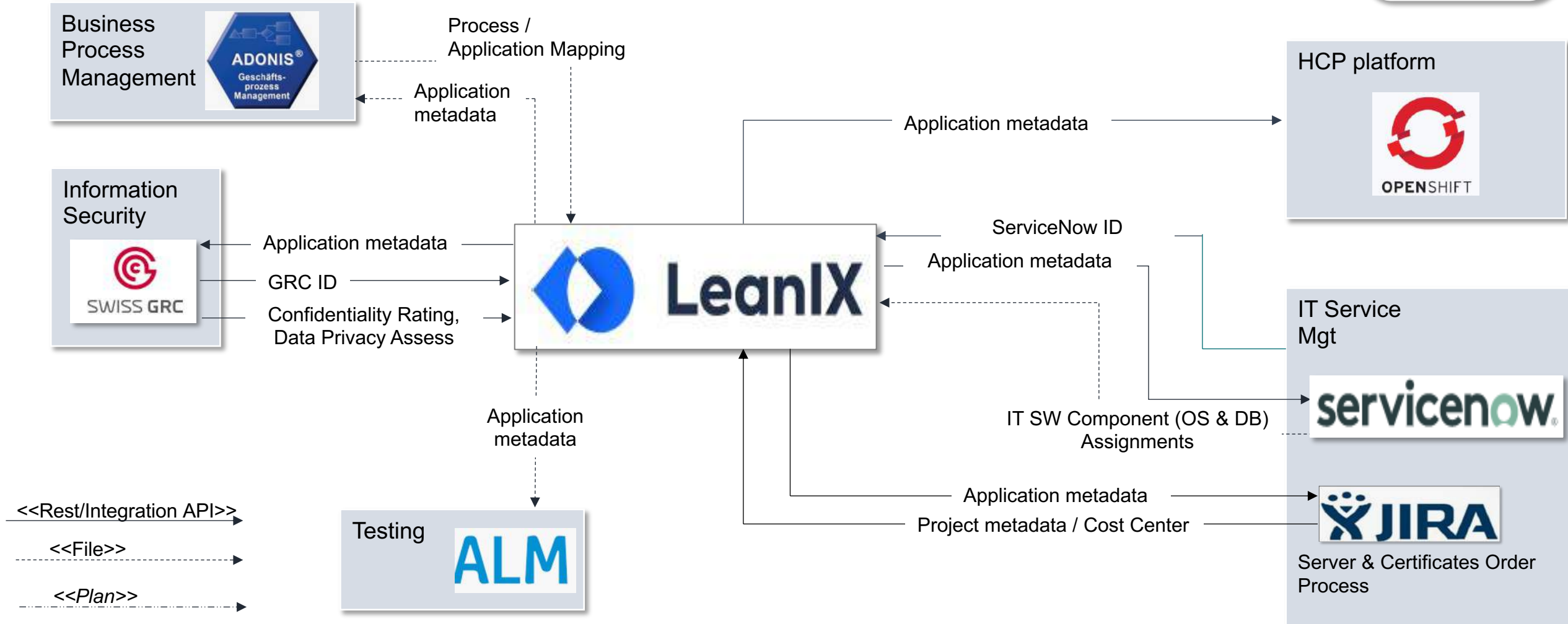
Applications (Level I, by Ownership)



Tool-Demo

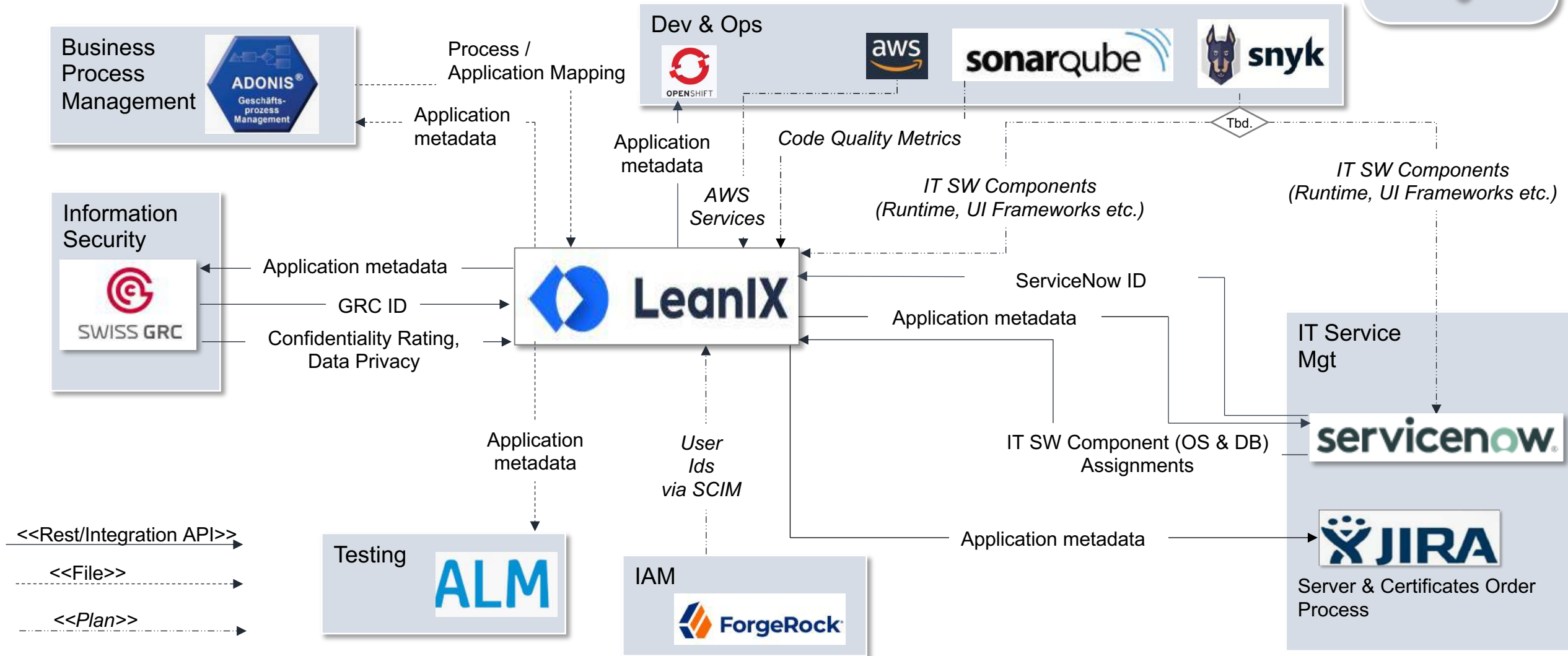
Creating Value for your Target Audience

3. Tool & Process Integration (As-Is)



Creating Value for your Target Audience

3. Tool & Process Integration (Plan)



Creating Value for Your Target Audience

3. Tool & Process Integration



Tool-Demo

helvetia Dashboard Inventory Reports Diagrams Jump to a Fact Sheet + Invite

CF-leanIX 100% Responsible + ⓘ ⋮

Application **AM** **Origin: Helvetia** **Standard: Active (primary)** **Chrome** **Major** Edit tags

LeanIX ist unser strategisches Enterprise Architecture Management ... Show more

Fact Sheet **Subscriptions** **Comments** **Resources** **Metrics** **Surveys** **Last Update (about 21 hours ago)**

Information 100%

Name & Description

Name:	CF-leanIX
Application Type:	Application
Sourcing:	SaaS
Software Type:	3rd Party SW
GUI Types:	Web Client
URL:	https://helvetia.leanix.net
Description:	LeanIX ist unser strategisches Enterprise Architecture Management Tool, um Transparenz über die ... Show more

References (Read-Only) (Optional)

App-ID:	lea
ServiceNow ID:	3c6a1b904f628b00b014401f0310c7b4
Spider ID:	38635
GRC ID:	758

Lifecycle

Lifecycle: Active: 2014-05-13

helvetia Service Management

Application

Name: CF-leanIX

Operational Status: Operational

Expert: lea

App Information: No

Service Owner: Tobias Vogel

Service Responsible: Tobias Vogel

Task Business Process: Tobias Vogel

Support Group: Support group

Description: LeanIX ist unser strategisches Enterprise Architecture Management Tool, um Transparenz über die gesamte Anwendungszustand zu schaffen. Mit LeanIX können, entdecken und steuern wir die Weiterentwicklung der IT-Landschaft entlang der strategischen Prioritäten aus Fach und IT.

Created: Application Owner (technical) (geplant) (unvollständig)

Related Items:

- Confidentiality - Application
- Integrity - Application
- Availability - Application
- Data protection - Application
- Country - Application
- Asset Type - Application

Assets

Version: 61.0

Created at: 2021-01-19 13:11 by: Bruno Freiheit

Last modified at: 04.08.2020 09:57 by: gr-head01

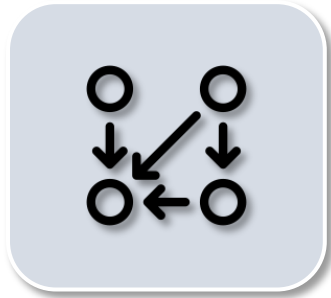
Overview

Asset No.:	AB0758
Asset Type:	Application
Asset Name:	CF-leanIX
Asset Description:	LeanIX ist unser strategisches Enterprise Architecture Management Tool, um Transparenz über die gesamte Anwendungszustand zu schaffen. Mit LeanIX können, entdecken und steuern wir die Weiterentwicklung der IT-Landschaft entlang der strategischen Prioritäten aus Fach und IT.
Asset Status:	Active
Asset Object inherits from:	Asset Name

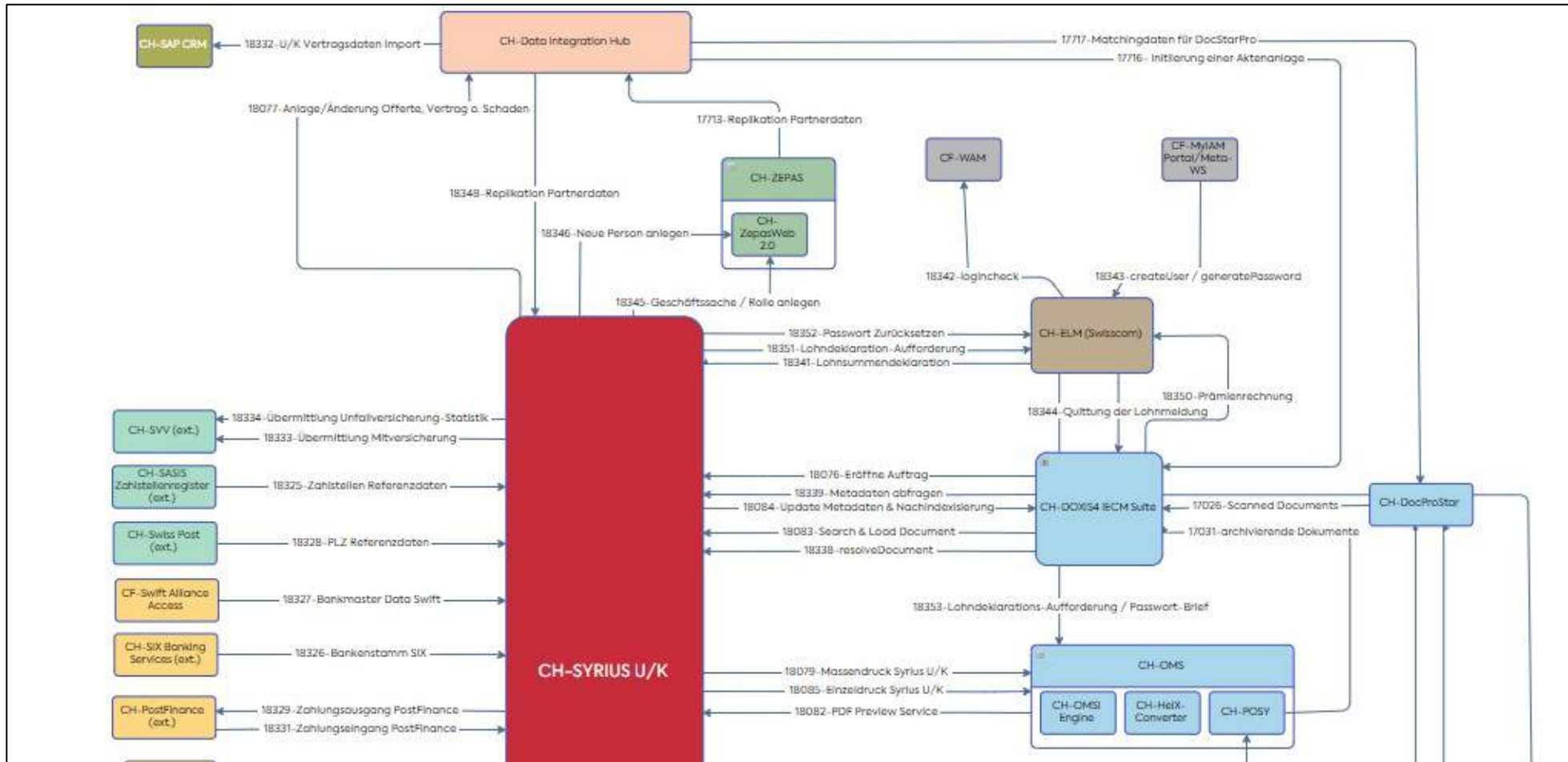
Attachments: No items to display.

Creating Value for Your Target Audience

4. Data Flow Visualization



Tool-Demo



Creating Value For Your Target Audience

Summary

1. Capturing non-architectural information requirements by **self configuration**
2. Provision of tailored reports for specific user groups by **custom reporting**
3. Seamless IT management process and tool integration by **Integration API**
4. Transparency on application dependencies by comprehensive **data flow diagram visualizations**

