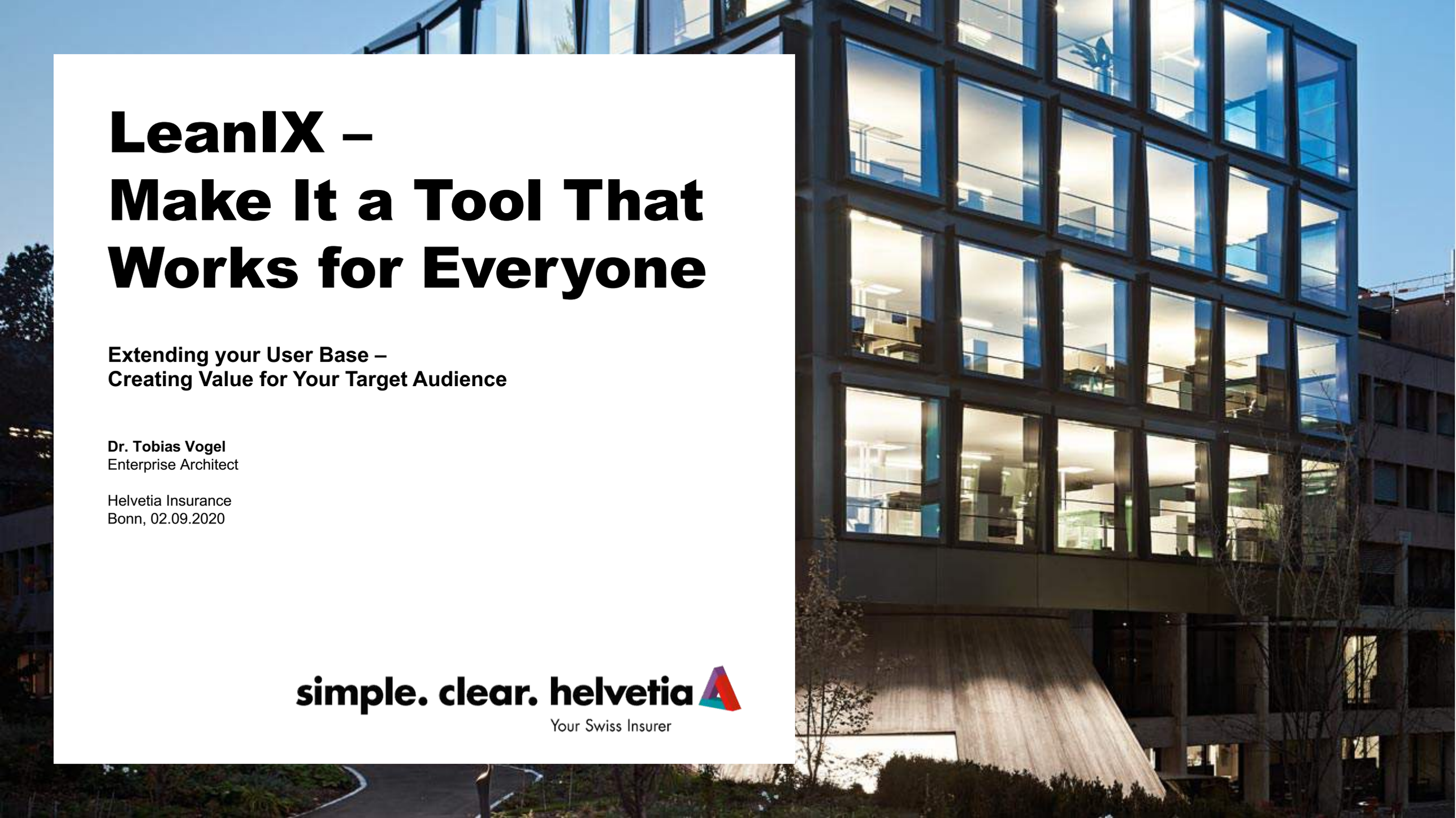

LeanIX – Make It a Tool That Works for Everyone

Extending your User Base – Creating Value for Your Target Audience

Dr. Tobias Vogel
Enterprise Architect

Helvetia Insurance
Bonn, 02.09.2020

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Helvetia Introduction
The Case for Enterprise Architecture Management

Helvetia is a **Swiss** all-lines insurer (Top 3) with business in **four European countries** and in **selected niche markets worldwide** (**Specialty Markets**).

Divisions & Regions

Switzerland

Europe

Specialty Markets

Products

Property

Life

Group Life

Car

Art

Transport

Accident & Health

Liability

Construction

Container

Plane

Ship

Travel

Channels

Own sales force

Agents

Broker

Partners

Online

Brands

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EUROPEENNE EUROPÄISCHE EUROPEA IHRE REISEVERSICHERUNG

smile direct

moneypark

Mergers & Acquisitions

Chiara Assicurazioni una Società del Gruppo Helvetia — 2013

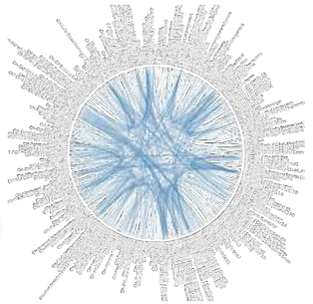
nationale suisse — 2014

MONEY PARK — 2016

HELVETIC WARRANTY — 2019

caser seguros — 2020

Business Model Complexity



IT Landscape Complexity

Enterprise Architecture Management

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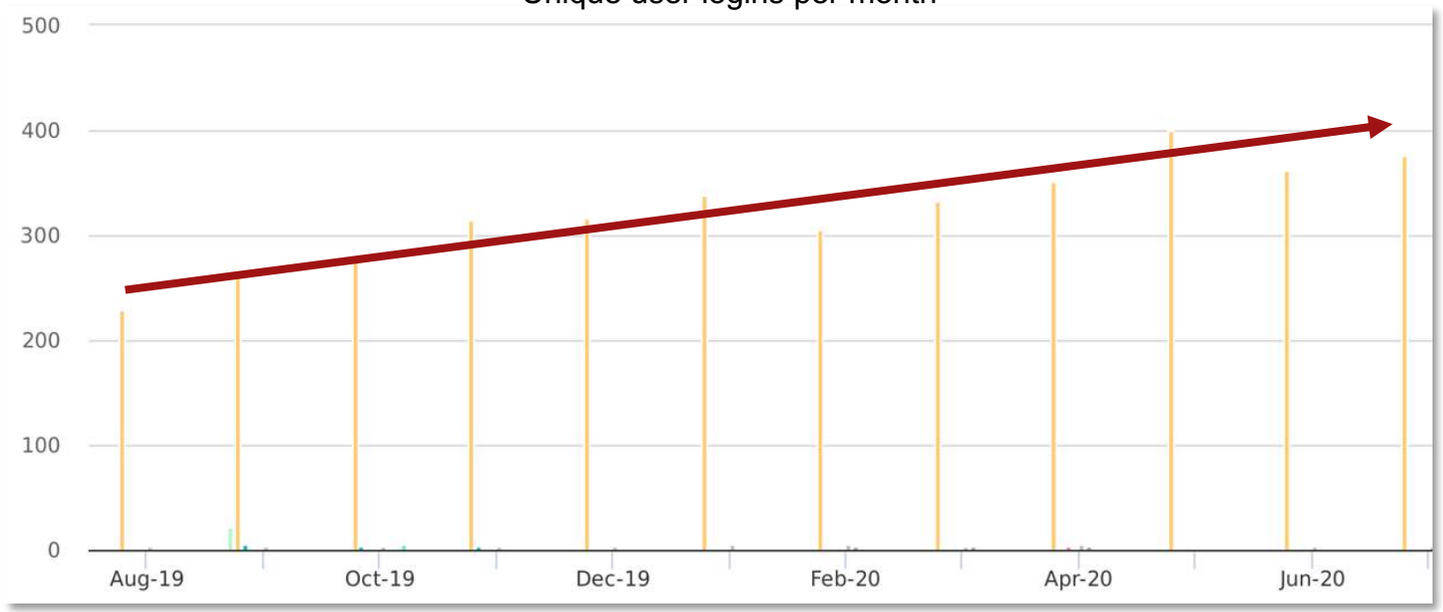
Helvetia Introduction
LeanIX Customer Since 6/2014

- LeanIX is managed by Architecture Management Team: 4 FTE, ca. 0.75 FTE for leanIX
- Ambition: Central governance, decentralized data maintenance plus higher levels of automation

IT Landscape Footprint

Domain	21
Biz. Capability	157
Process	123
Business Area	76
Project	680
Application	1592
Interface	1871
Information Object	229
IT Component	850
Provider	411
Tech. Domain	40
Report	3

Unique user logins per month



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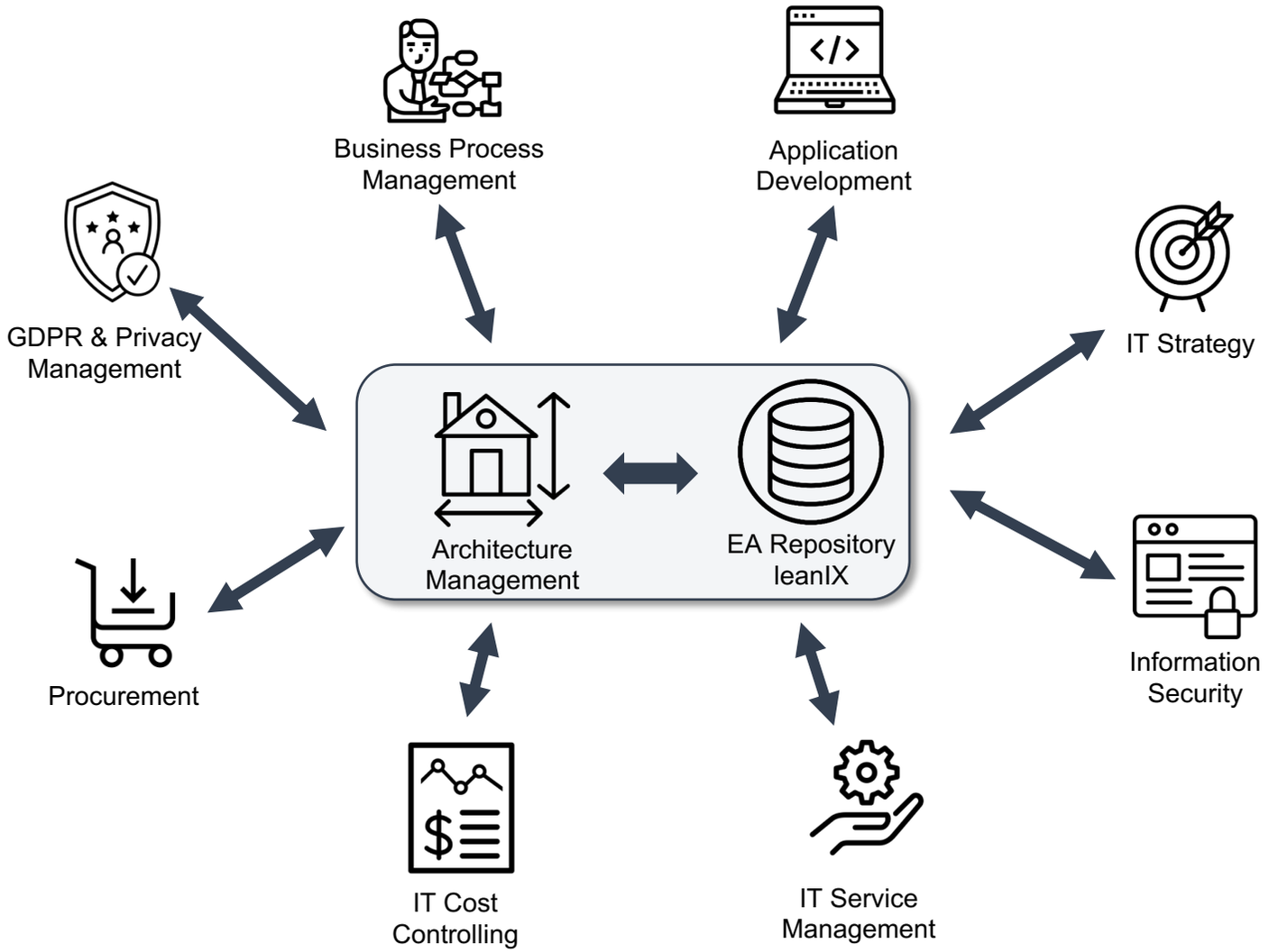
Make It a Tool That Works for Everyone
LeanIX - Extend Your User Base



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Make It a Tool That Works for Everyone
LeanIX - Creating Value for Your Target Audience

1

Factsheet Configuration
Capturing data for associated IT Management Disciplines

2

Custom Reports & Metrics
Tailored information for your stakeholders

3

Integration
Technical and procedural integration into IT Governance Tools and Processes

4

Data Flows
Visualizing information dependencies in the application landscape

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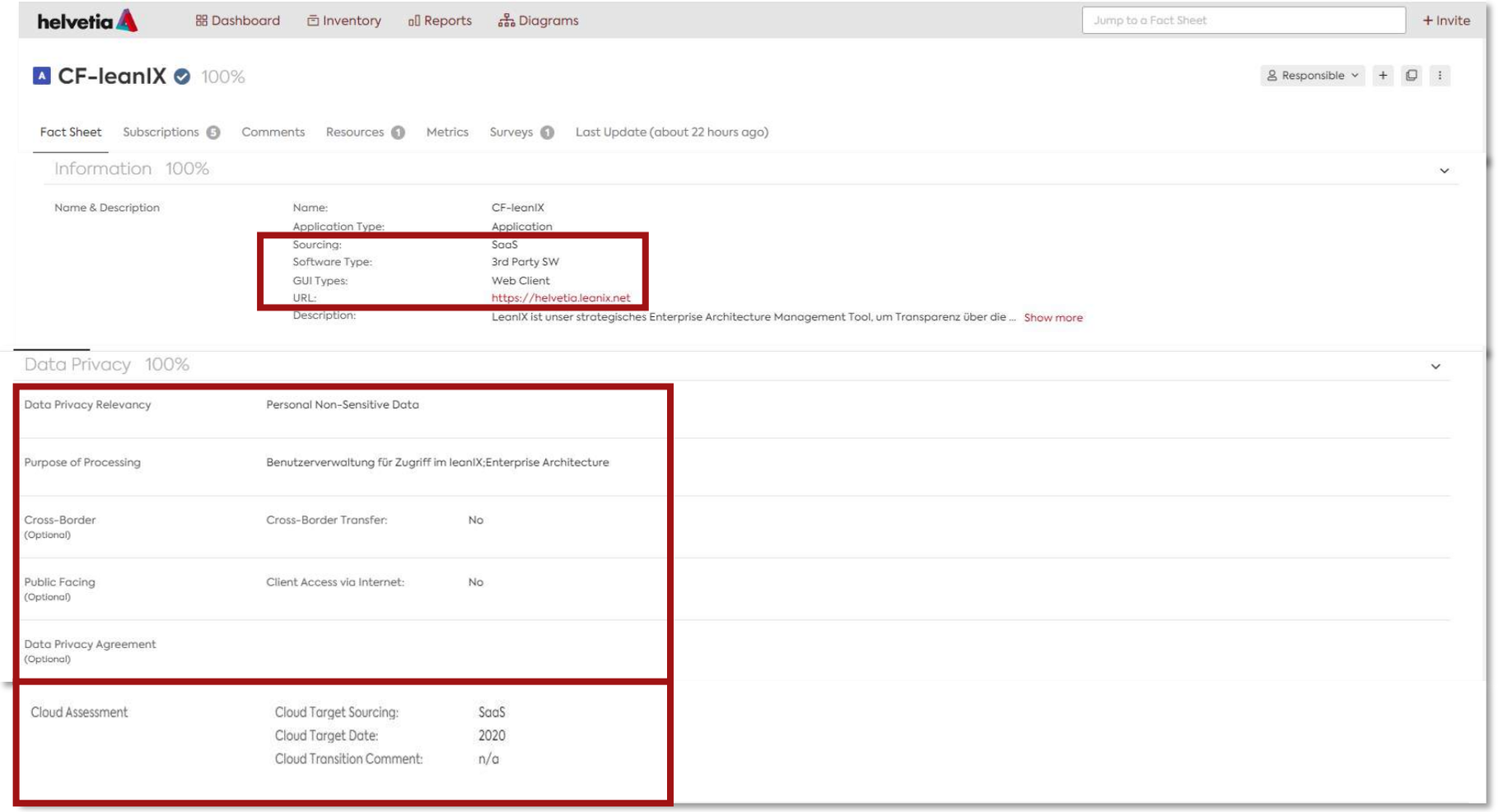
Creating Value for Your Target Audience
1. Factsheet Configuration



Tool-Demo

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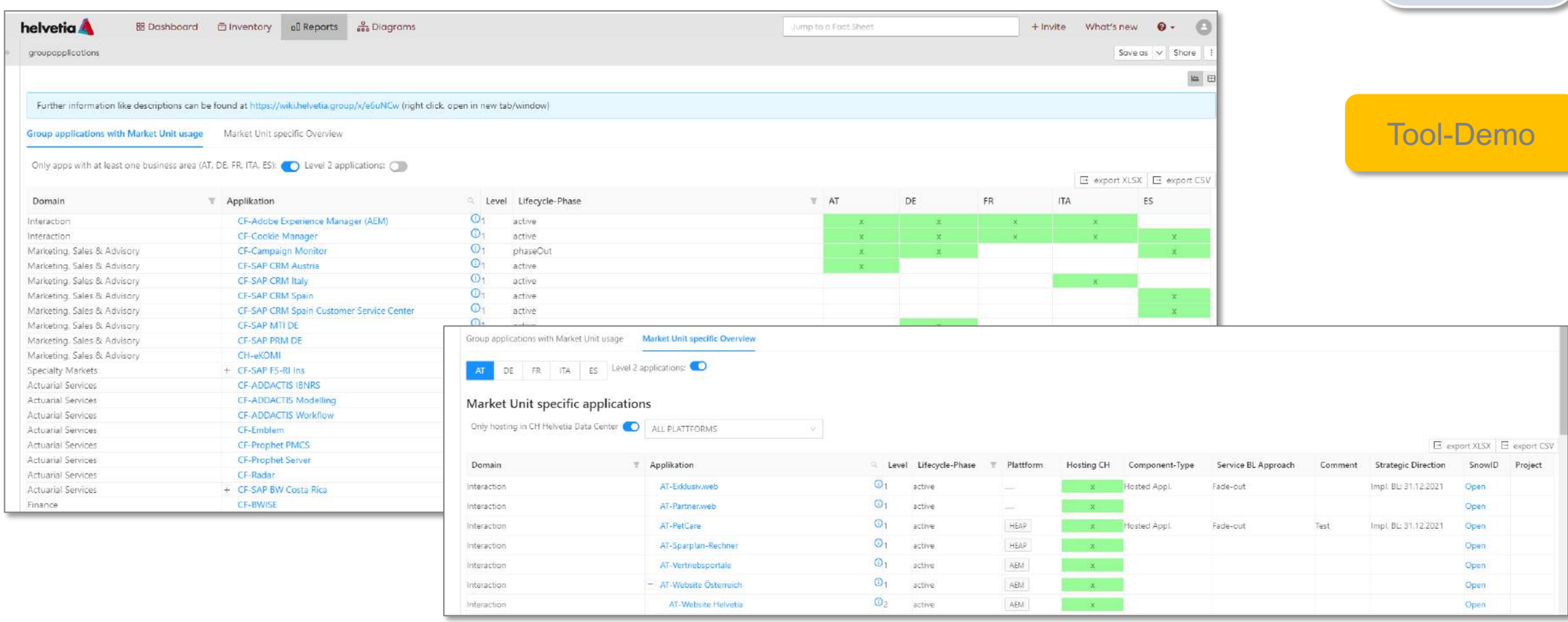
Creating Value for Your Target Audience
2. Custom Reports & Metrics (1/4)



Tool-Demo

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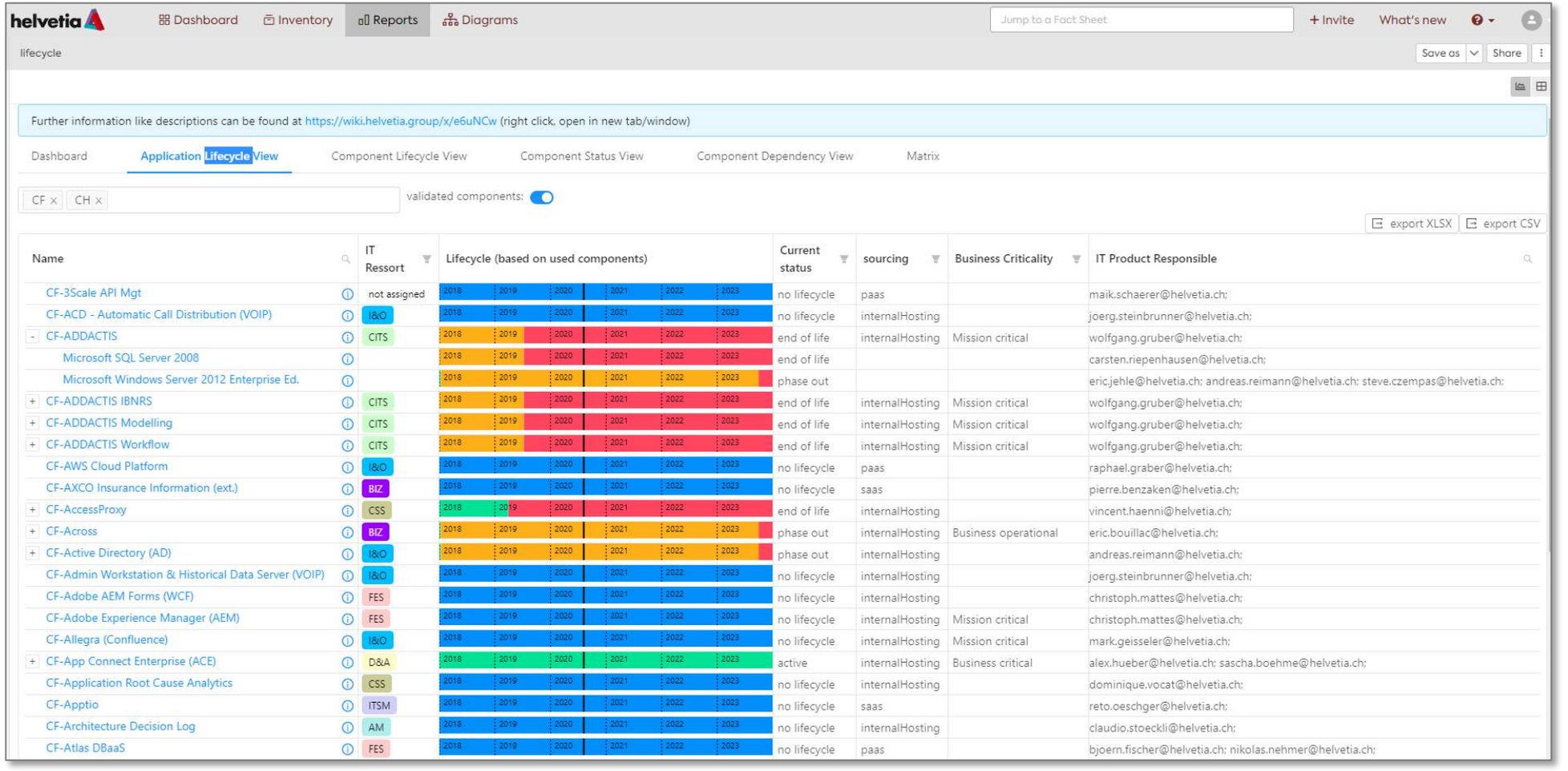
Creating Value for Your Target Audience
2. Custom Reports & Metrics (3/4)



Name	IT Ressort	Lifecycle (based on used components)	Current status	sourcing	Business Criticality	IT Product Responsible
CF-3Scale API Mgt	not assigned	2018 2019 2020 2021 2022 2023	no lifecycle	paas		maik.schaerer@helvetia.ch;
CF-ACD - Automatic Call Distribution (VOIP)	I&O	2018 2019 2020 2021 2022 2023	no lifecycle	internalHosting		joerg.steinbrunner@helvetia.ch;
- CF-ADDACTIS	CITS	2018 2019 2020 2021 2022 2023	end of life	internalHosting	Mission critical	wolfgang.gruber@helvetia.ch;
Microsoft SQL Server 2008		2018 2019 2020 2021 2022 2023	end of life			carsten.riepenhausen@helvetia.ch;
Microsoft Windows Server 2012 Enterprise Ed.		2018 2019 2020 2021 2022 2023	phase out			eric.jehle@helvetia.ch; andreas.reimann@helvetia.ch; steve.czempas@helvetia.ch;
+ CF-ADDACTIS IBNRS	CITS	2018 2019 2020 2021 2022 2023	end of life	internalHosting	Mission critical	wolfgang.gruber@helvetia.ch;
+ CF-ADDACTIS Modelling	CITS	2018 2019 2020 2021 2022 2023	end of life	internalHosting	Mission critical	wolfgang.gruber@helvetia.ch;
+ CF-ADDACTIS Workflow	CITS	2018 2019 2020 2021 2022 2023	end of life	internalHosting	Mission critical	wolfgang.gruber@helvetia.ch;
CF-AWS Cloud Platform	I&O	2018 2019 2020 2021 2022 2023	no lifecycle	paas		raphael.graber@helvetia.ch;
CF-AXCO Insurance Information (ext.)	BIZ	2018 2019 2020 2021 2022 2023	no lifecycle	saas		pierre.benzaken@helvetia.ch;
+ CF-AccessProxy	CSS	2018 2019 2020 2021 2022 2023	end of life	internalHosting		vincent.haenni@helvetia.ch;
+ CF-Across	BIZ	2018 2019 2020 2021 2022 2023	phase out	internalHosting	Business operational	eric.bouillac@helvetia.ch;
+ CF-Active Directory (AD)	I&O	2018 2019 2020 2021 2022 2023	phase out	internalHosting		andreas.reimann@helvetia.ch;
CF-Admin Workstation & Historical Data Server (VOIP)	I&O	2018 2019 2020 2021 2022 2023	no lifecycle	internalHosting		joerg.steinbrunner@helvetia.ch;
CF-Adobe AEM Forms (WCF)	FES	2018 2019 2020 2021 2022 2023	no lifecycle	internalHosting		christoph.mattes@helvetia.ch;
CF-Adobe Experience Manager (AEM)	FES	2018 2019 2020 2021 2022 2023	no lifecycle	internalHosting	Mission critical	christoph.mattes@helvetia.ch;
CF-Allegra (Confluence)	I&O	2018 2019 2020 2021 2022 2023	no lifecycle	internalHosting	Mission critical	mark.geisseler@helvetia.ch;
+ CF-App Connect Enterprise (ACE)	D&A	2018 2019 2020 2021 2022 2023	active	internalHosting	Business critical	alex.hueber@helvetia.ch; sascha.boehme@helvetia.ch;
CF-Application Root Cause Analytics	CSS	2018 2019 2020 2021 2022 2023	no lifecycle	internalHosting		dominique.vocat@helvetia.ch;
CF-Apptio	ITSM	2018 2019 2020 2021 2022 2023	no lifecycle	saas		reto.oeschger@helvetia.ch;
CF-Architecture Decision Log	AM	2018 2019 2020 2021 2022 2023	no lifecycle	internalHosting		claudio.stoeckli@helvetia.ch;
CF-Atlas DBaaS	FES	2018 2019 2020 2021 2022 2023	no lifecycle	paas		bjoern.fischer@helvetia.ch; nikolas.nehmer@helvetia.ch;

Tool-Demo

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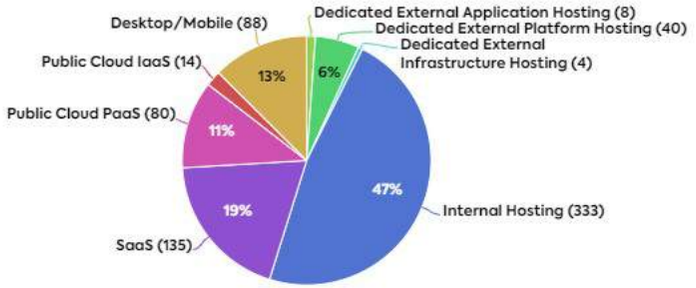
Creating Value for Your Target Audience
2. Custom Reports & Metrics (4/4)

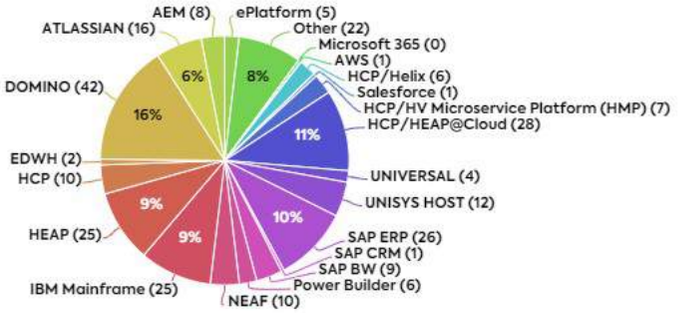
Tool-Demo

Metric Dashboard

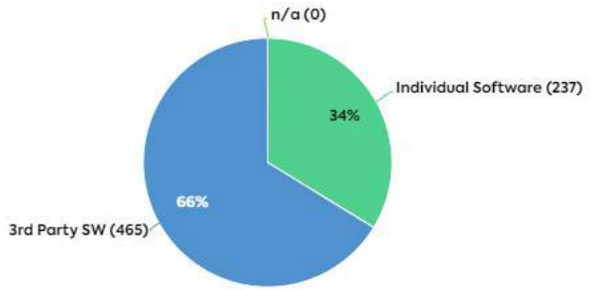
Applications by Sourcing (CH & Group)



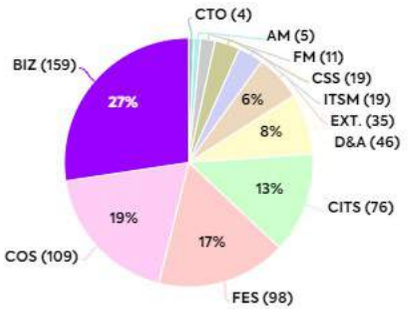
Platform Adoption (CH & Group)



Application by Software Type (CH & Group)



Applications (Level I, by Ownership)



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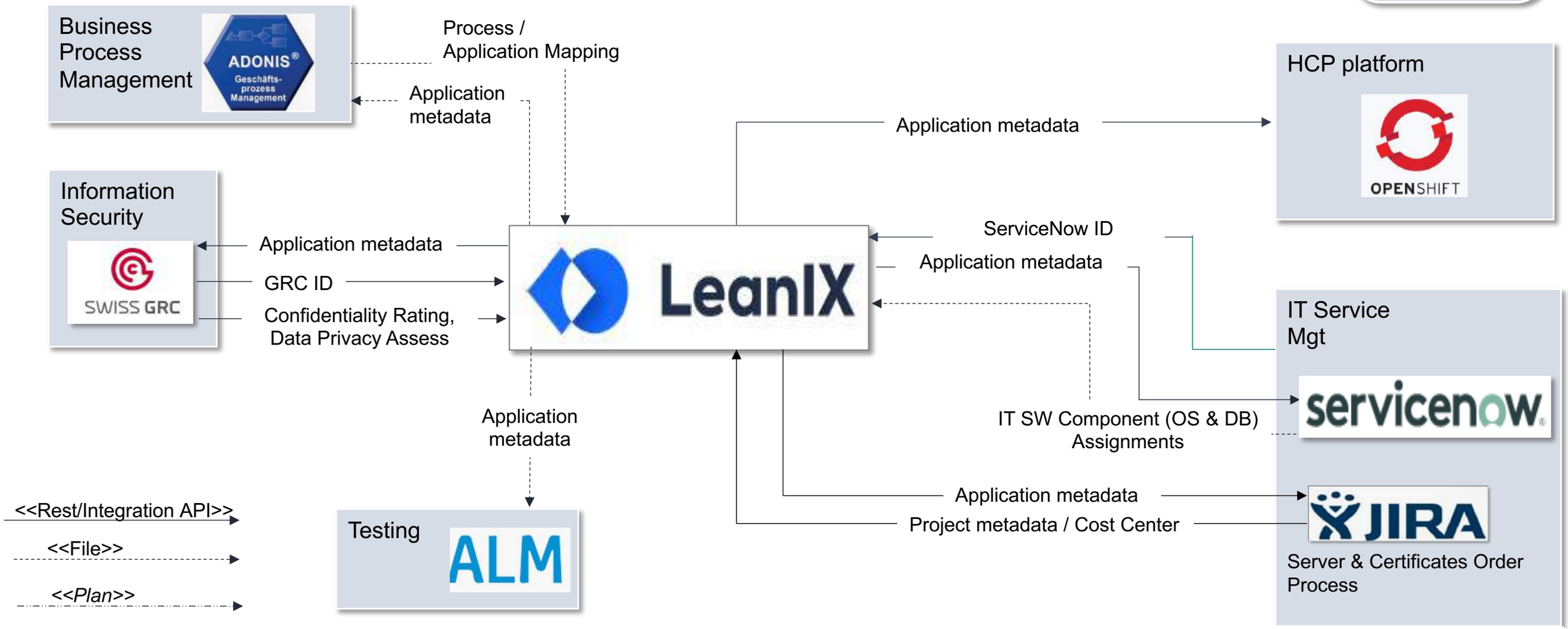
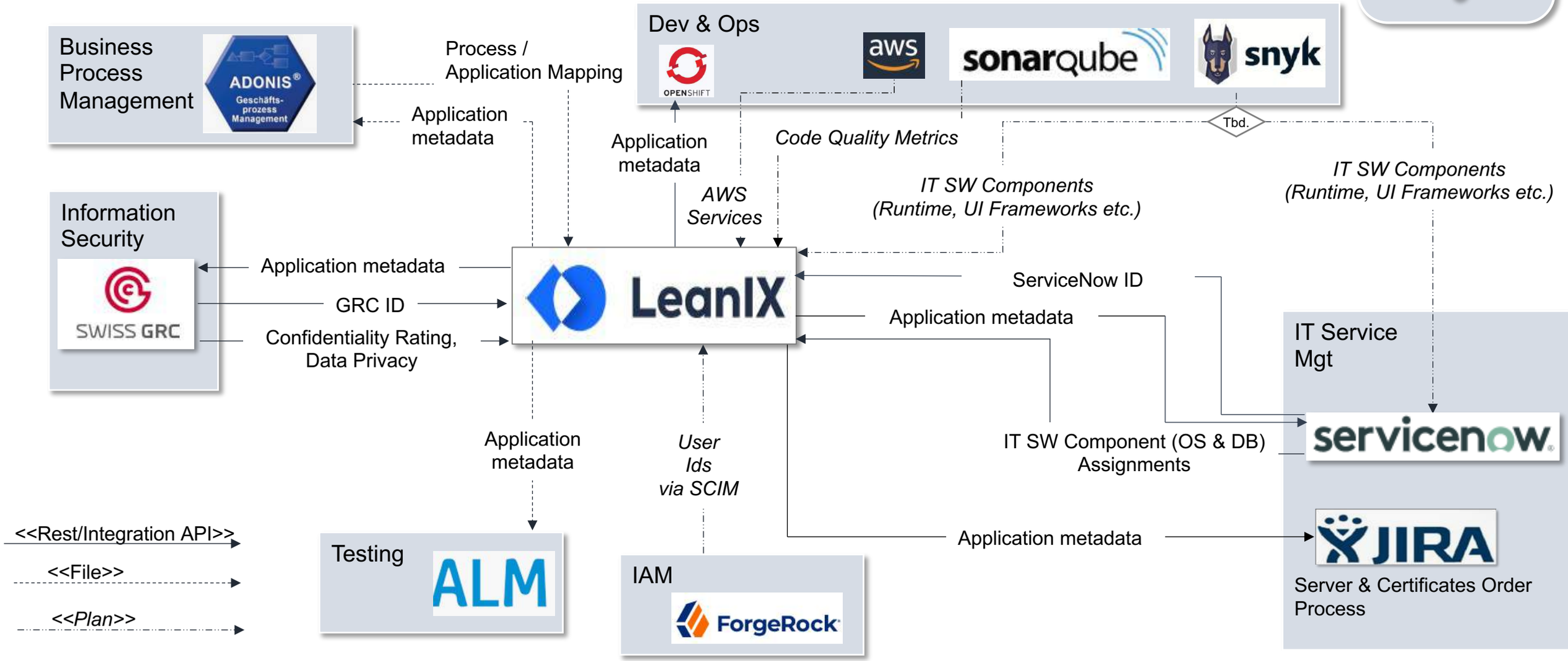
Creating Value for your Target Audience

3. Tool & Process Integration (As-Is)



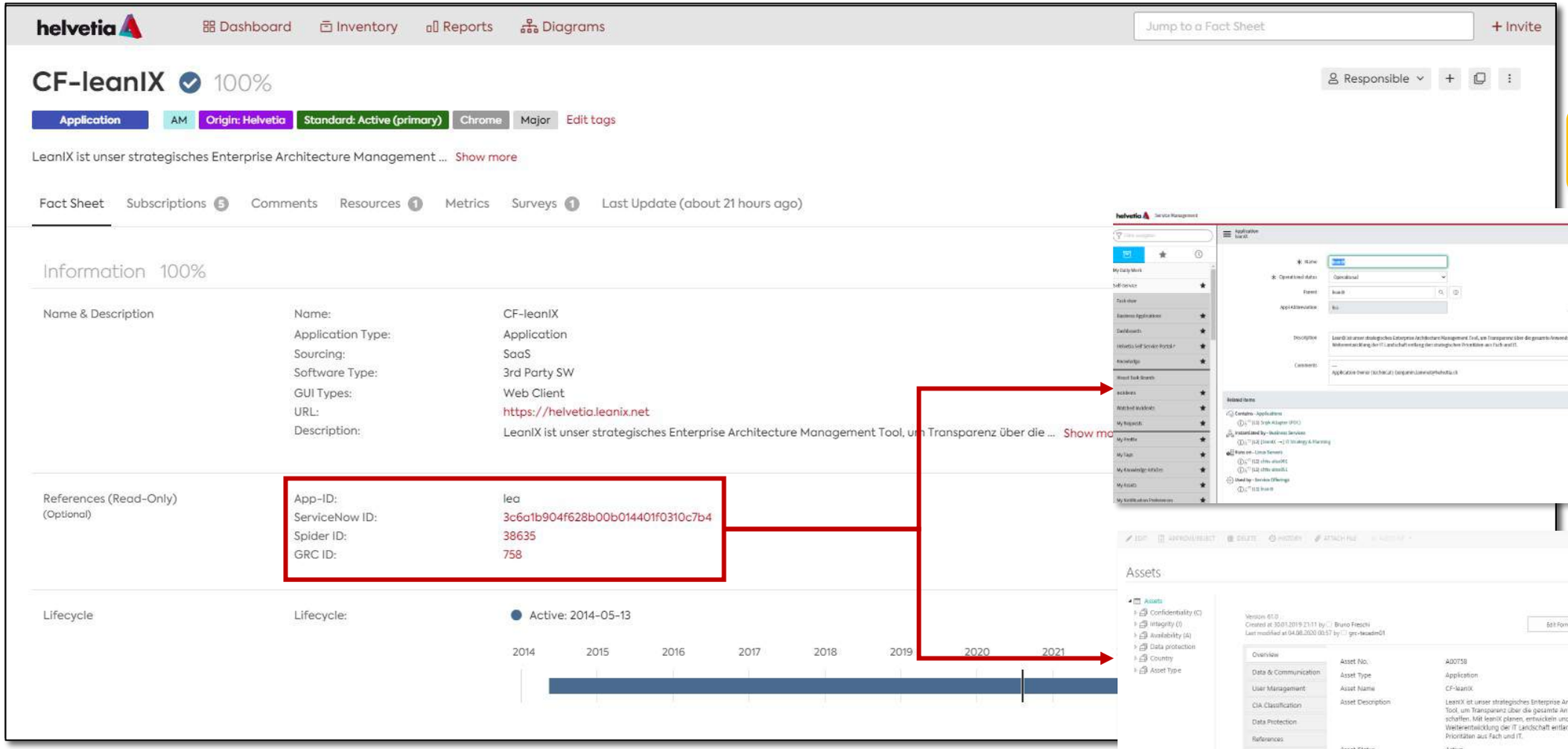
Creating Value for your Target Audience

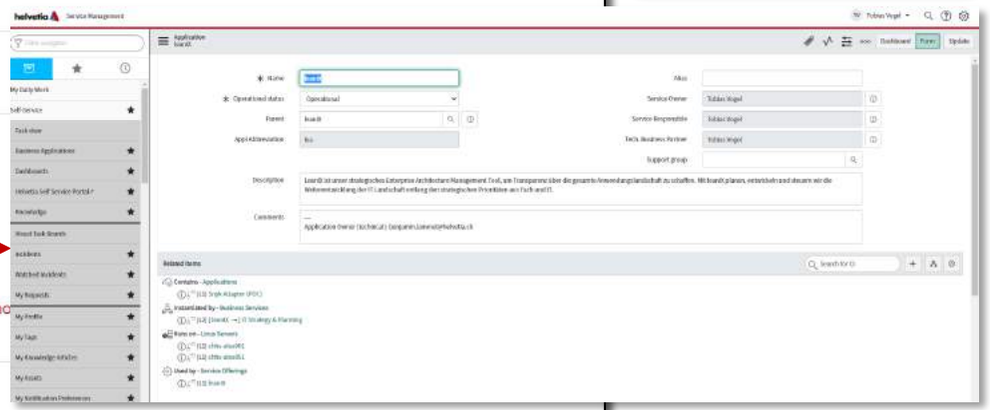
3. Tool & Process Integration (Plan)

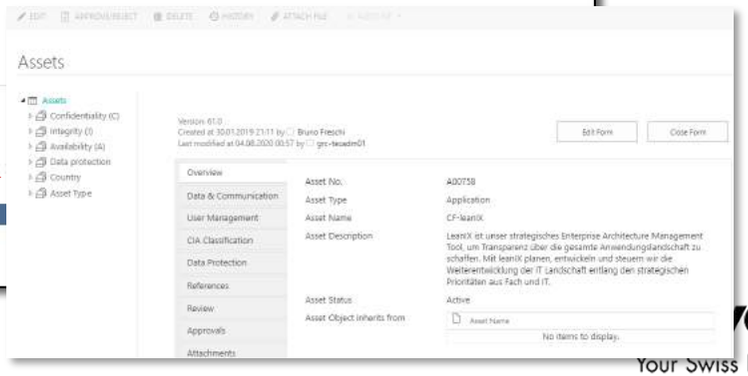


Creating Value for Your Target Audience
3. Tool & Process Integration

Tool-Demo







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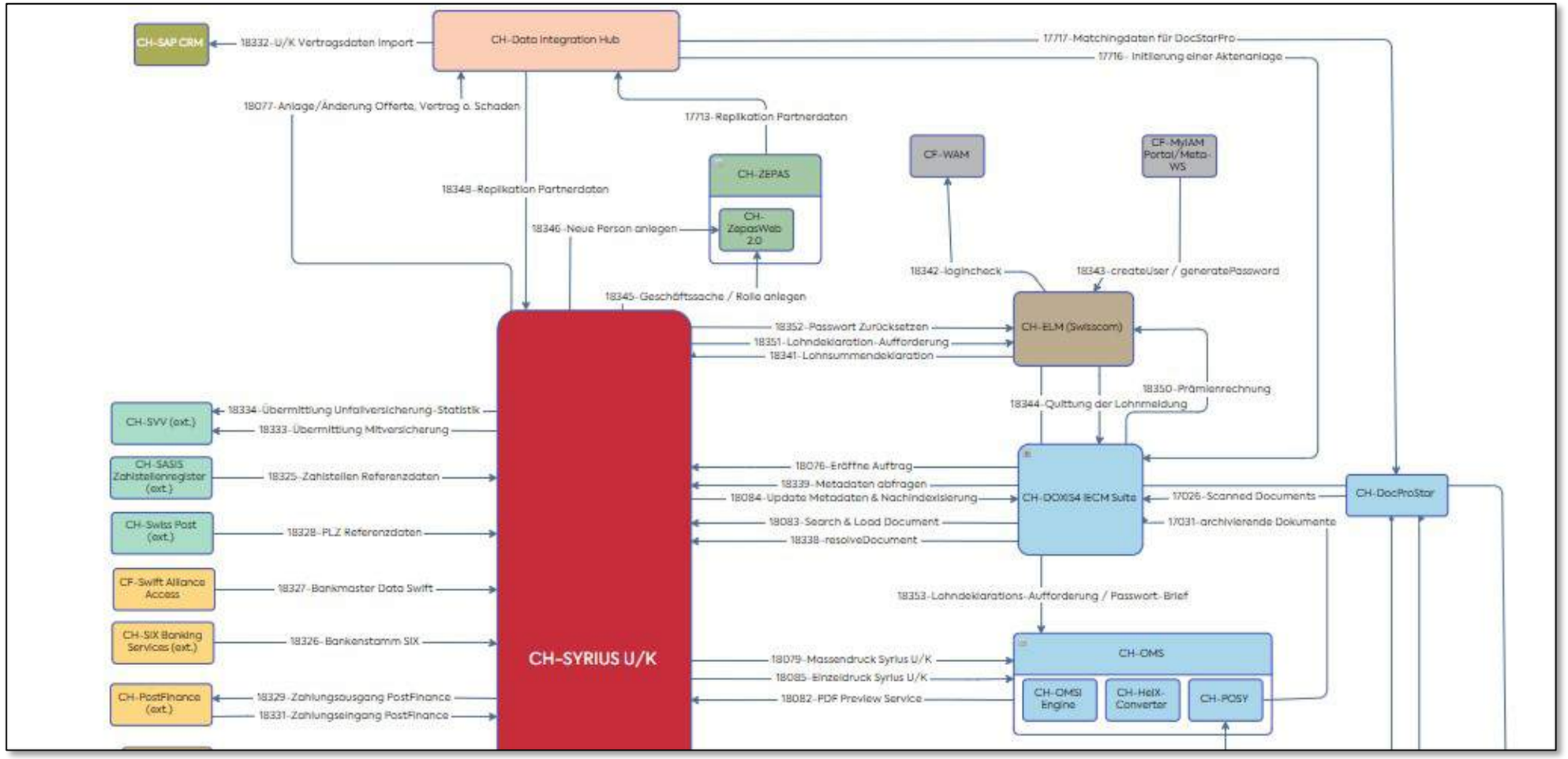
Creating Value for Your Target Audience
4. Data Flow Visualization



Tool-Demo

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Creating Value For Your Target Audience
Summary

1. Capturing non-architectural information requirements by **self configuration**
2. Provision of tailored reports for specific user groups by **custom reporting**
3. Seamless IT management process and tool integration by **Integration API**
4. Transparency on application dependencies by comprehensive **data flow diagram visualizations**

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