



EA CONNECT DAYS 2019

Europe's Leading Enterprise Architecture Conference

#EAConnectDays



Deloitte.

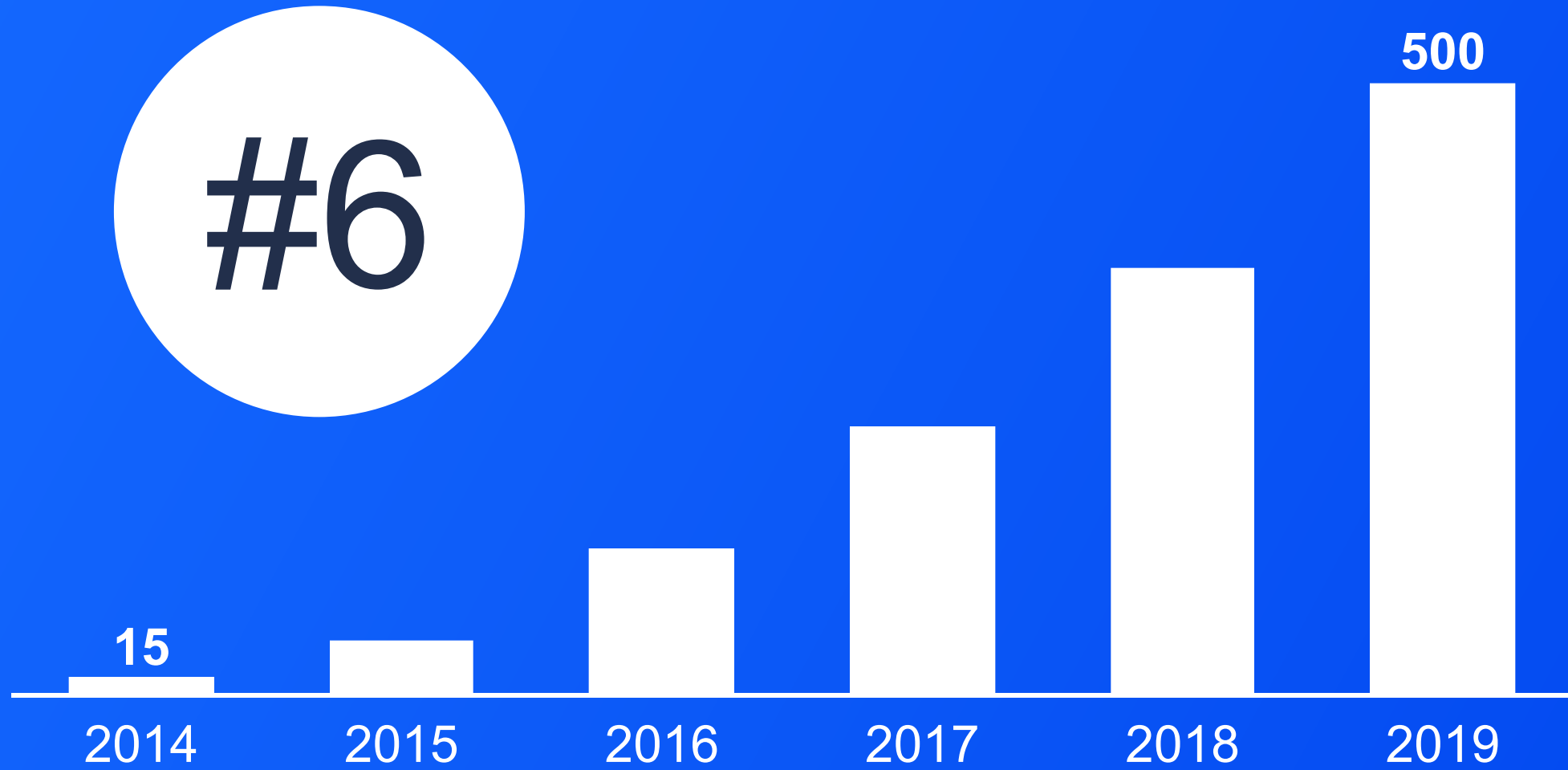
ITM



Welcome to EA Connect Days!

André Christ
CEO & Co-Founder

The journey of EA Connect Days continues!



Companies with five or more attendees



Deutsche Post DHL
Group

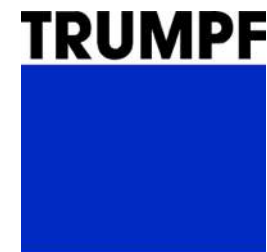


pwc

Deloitte.



SCHWARZ



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Premium Sponsor



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Exhibitor Sponsor



More value-add for the community in 2 days

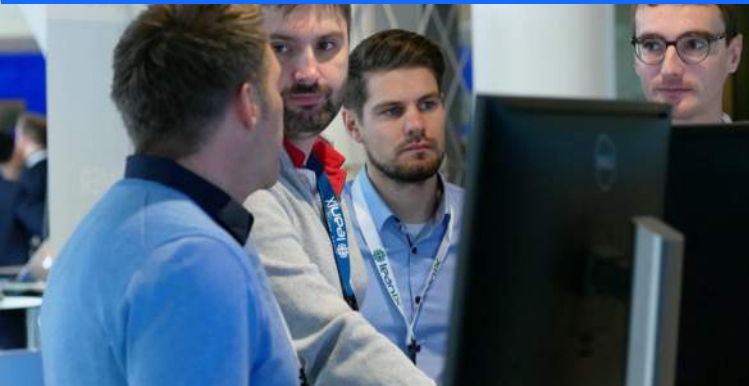
1:1 Sessions



Ask the Expert



UX Sessions



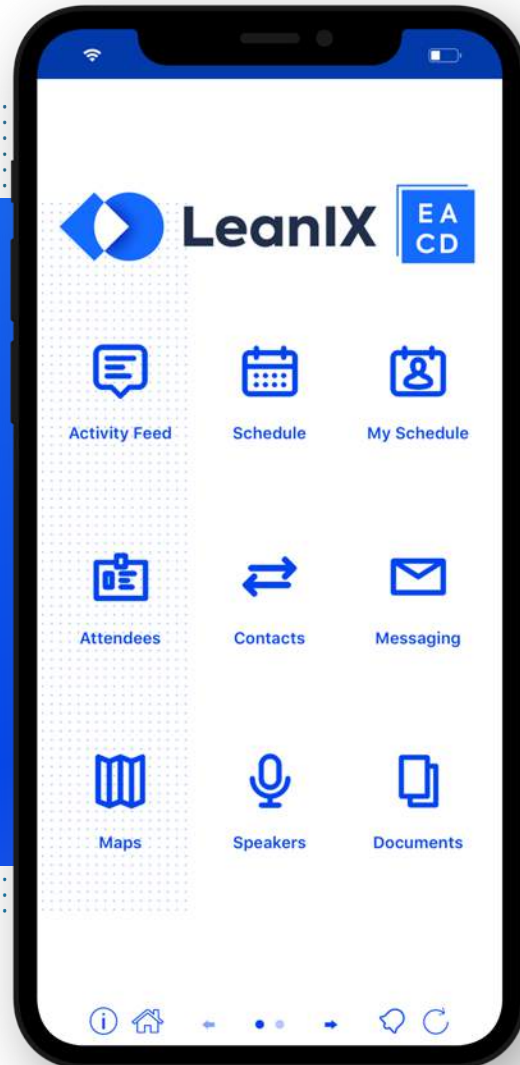
Demo



Your personalized experience at the event



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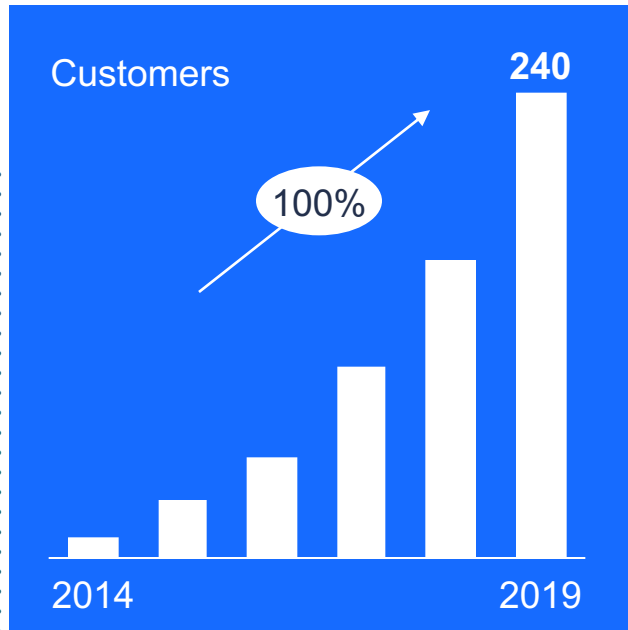


Search for “EA Connect Days”



Ingredients for a fantastic year for LeanIX

Trust



Readiness



Dedication



Power User Meeting



Welcome New EMEA Partners in 2019!



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New in
2019

LeanIX Partner Network



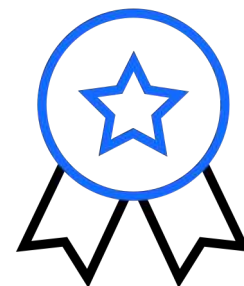
Congrats to our Partner Award Winners 2019!



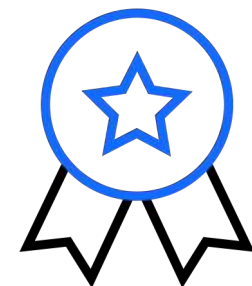
**Delivery Partner
of the Year**



**New Partner
of the Year**



**Regional Partner
of the Year**



**Technology Partner
of the Year**



International Trade Fair and Exhibition Center

Significant cost savings by achieving an optimized reuse of IT architecture assets. Tool-supported analysis of information security GAPs



British Airport

Empowering of Client's decision making for system disposition, aligning SLAs to business criticality and security classification of systems, workload identification for cloud migration and understanding 'end-2-end' information flows



Market Leader for Food Processing Technology

Superior alignment and synergies between Signavio and LeanIX empowers sustainable transparency in digital transformation and the enablement of new initiatives



170

Bonn

Boston

Hyderabad

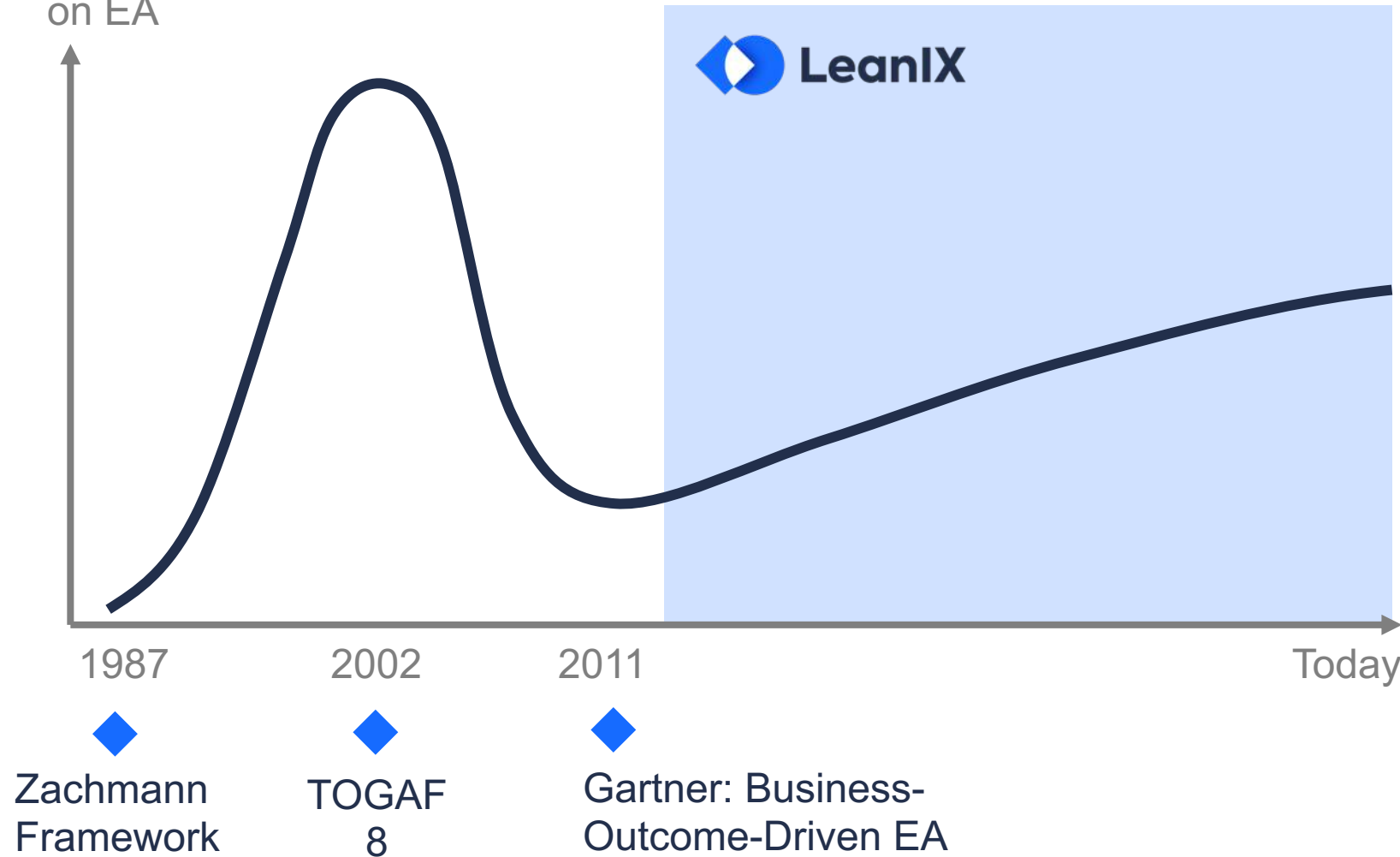


Growth = Opportunity

EA on track to productivity – LeanIX as enabler



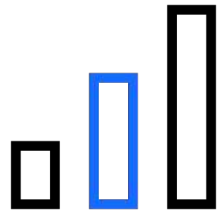
Expectations
on EA



Our beliefs since 2012

- ✓ High Usability
- ✓ Open Ecosystem
- ✓ Scalable Service

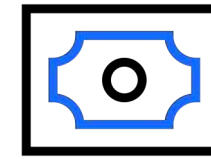
Forrester confirms 189% ROI for LeanIX



189%
ROI



\$715k
NPV



3 months
Payback



Total Economic Impact™

How to further improve?



Rainer Bartsch | **ALDI South**



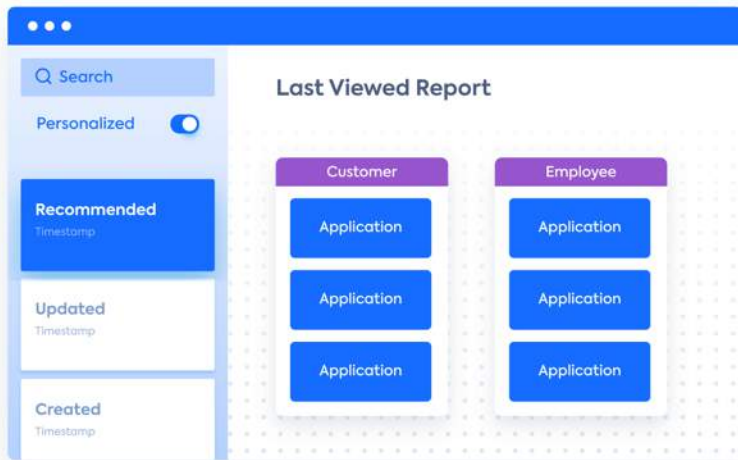
LeanIX Smart Xplore™

LeanIX Smart Xplore™ – Massive UX progress

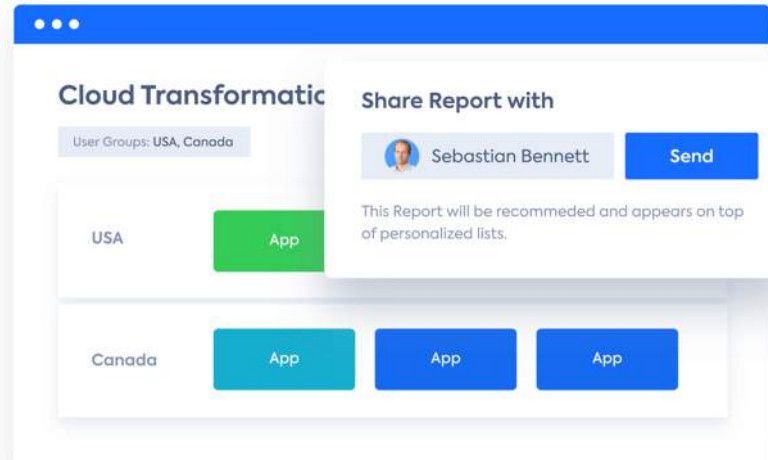


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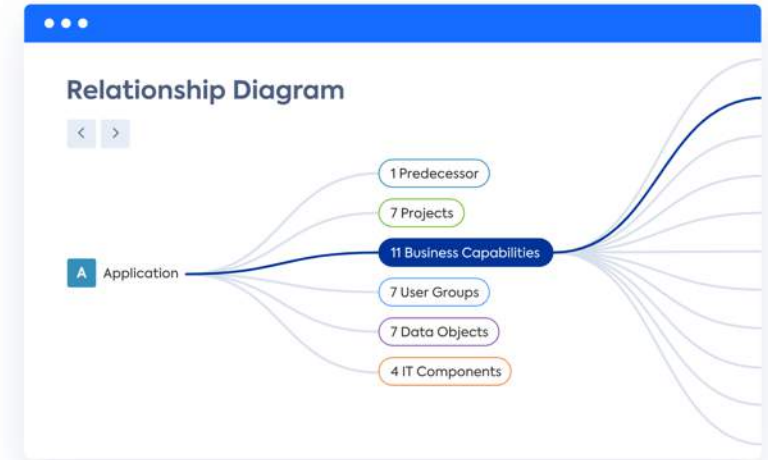
Rapid Navigation



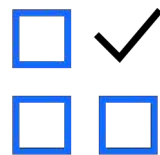
Intelligent Personalization



Seamless Exploration



**Launch
Dec 10th**



**All editions, No
more limits
("bookmarks")**

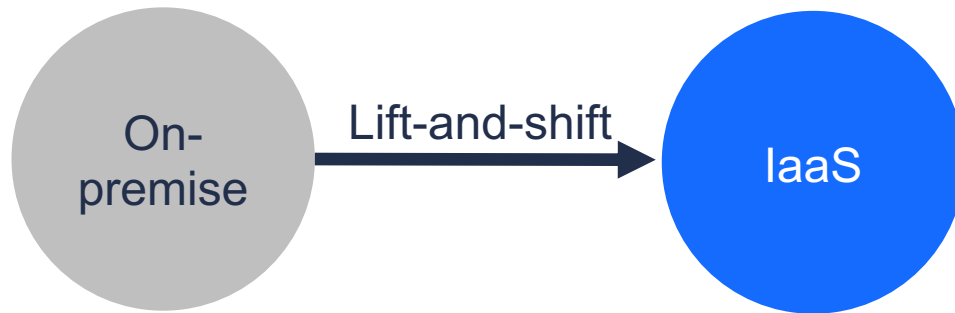


**Free, only Sub-Types &
Dependent Fields paid**

What's next?

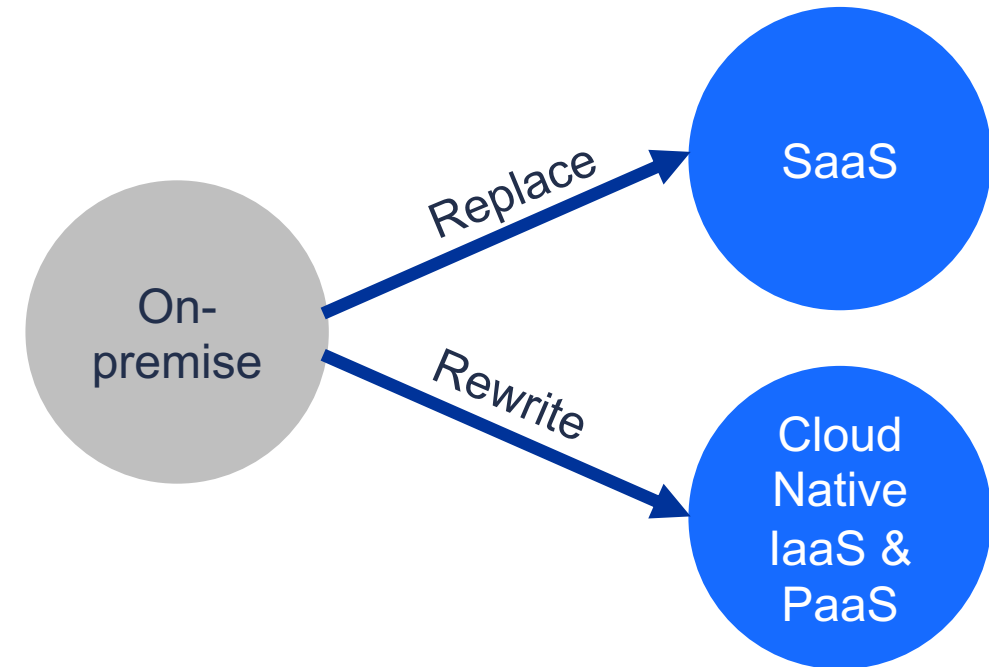
EA of next century to deal with Cloud Native

Until now: **Lift-and-Shift**



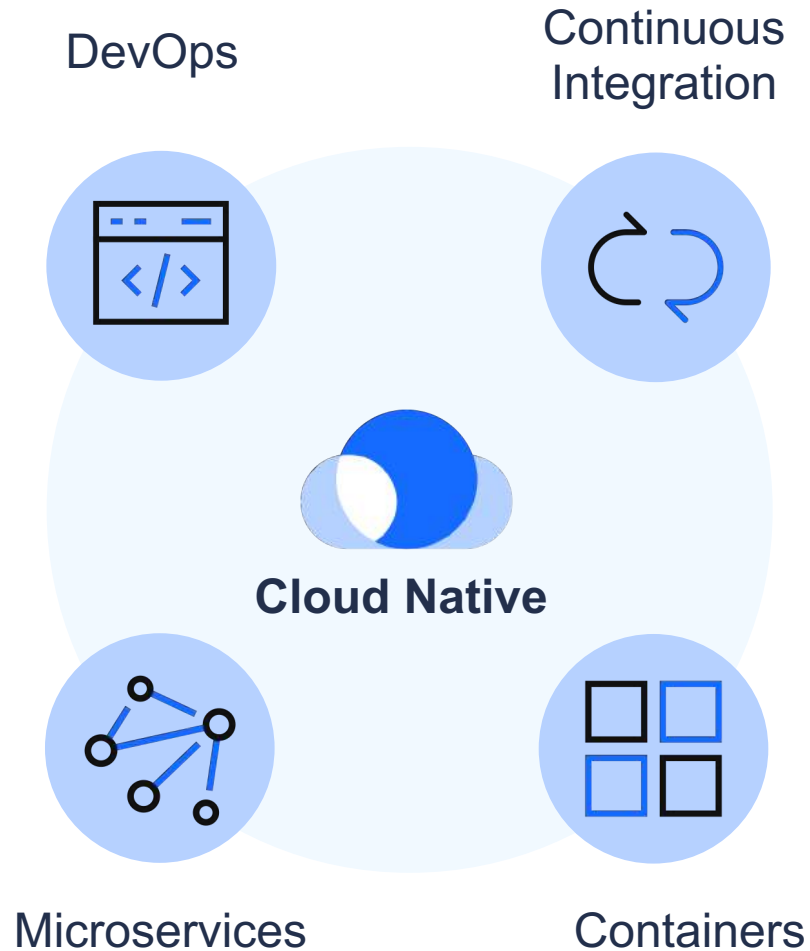
“< 30% run containerized applications”
(Gartner)

2020: **A Cloud Native World**



“> 75% will run containerized applications”
(Gartner)

Successful companies embrace Cloud Native



Successful cloud-born companies¹⁾

FACEBOOK

NETFLIX



 zalando

Successful cloud pioneers¹⁾

adidas



¹⁾ Cloud Native Foundation case studies: <https://www.cncf.io/newsroom/case-studies/>



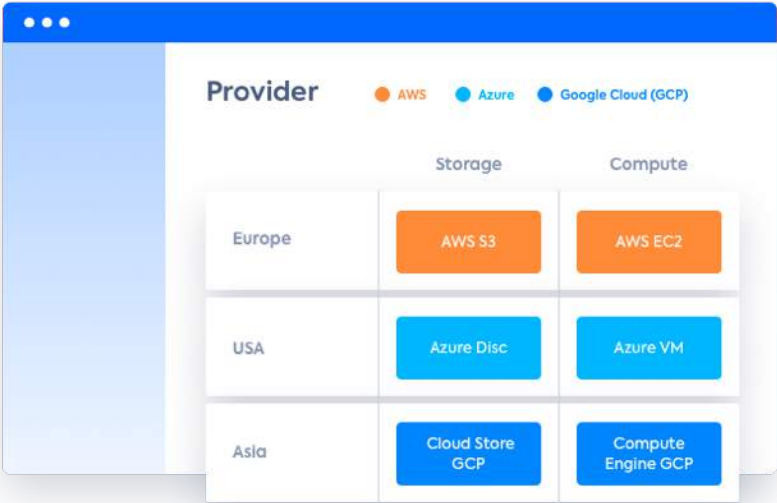
Nicolas Braun | Zalando



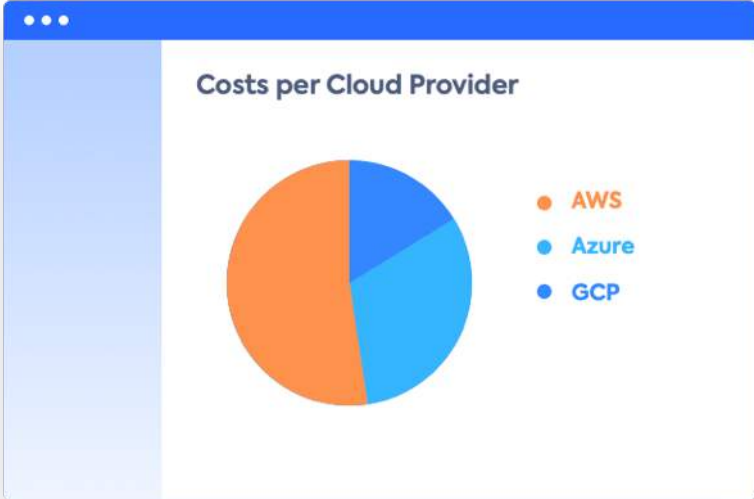
LeanIX Cloud Native Suite

Decrease manual effort, cloud cost & risk

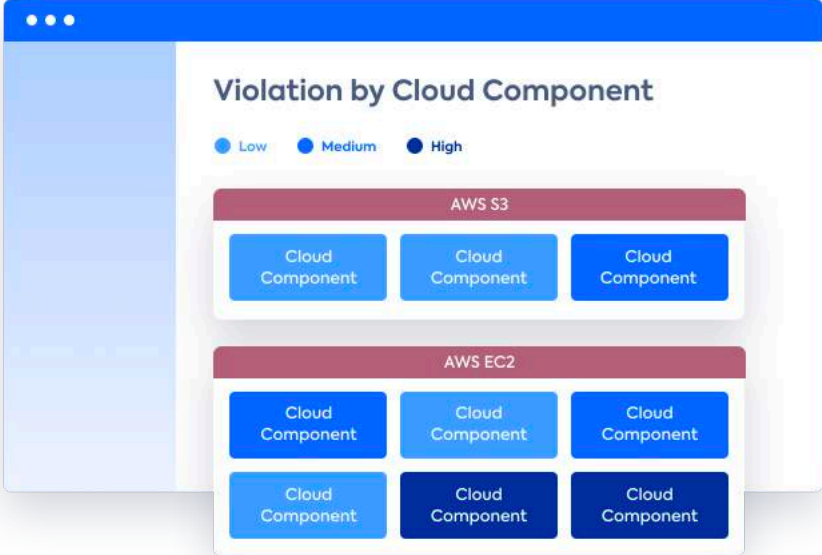
Multi-Cloud Discovery



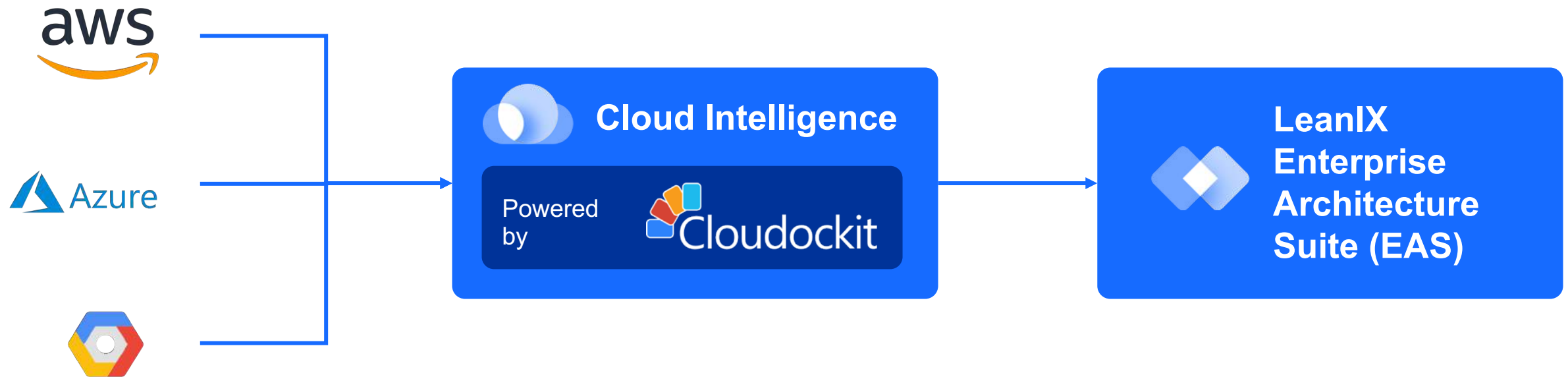
Cloud Service & Spend Visibility



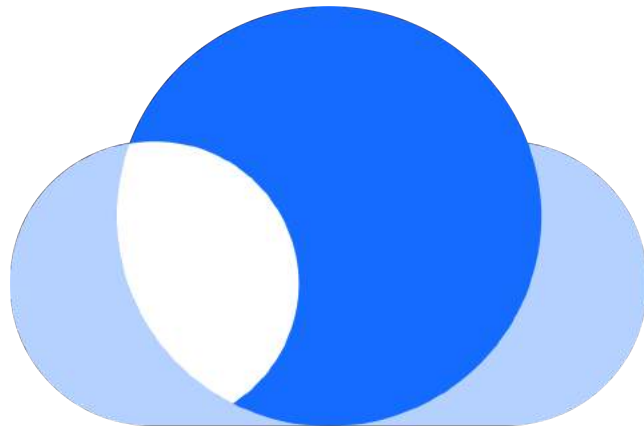
Violation Control



Strategic OEM Partnership with Cloudockit



Become Early Adopter of Cloud Intelligence



LeanIX Cloud Intelligence Early Adopter Program

Benefits

- Additional setup and acceleration support
- Shaping of product development
- LeanIX Cloud Native Community

Mode

- Kick-Off workshop
- Milestone workshops
- Community workshop

Timing

- Start: **now**
- Minimal sign-up period: 12 months
- Open until: **March 31st 2020**

Commercials

- **20% discount** on yearly subscription fee
- Extra discounts apply for LeanIX Cloud Beta Program customers



LeanIX Ecosystem



DR. GERO DECKER
CO-FOUNDER & CEO OF SIGNAVIO

Better Signavio Connector & new API



Signavio Connector 3.0

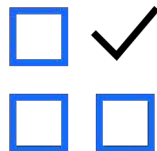
- ✓ Extended synchronization with Signavio Glossary
- ✓ Read Properties of Signavio Processes
- ✓ Set Tags & Subscriptions on Process Fact Sheets
- ✓ Synchronize Relations to LeanIX

Integration API / LDIF

- ✓ Generic JSON abstracts from LeanIX data model (LDIF: LeanIX Data Interchange Format)
- ✓ Single REST API Call abstracts CRUD
- ✓ Processing rules configured once, executed behind the API
- ✓ Decouple connector to faster integrate with LeanIX



Available today



All editions



No additional cost



LeanIX Platform & Pricing

Unified platform supporting the transformation



New Launches at EA Connect Days 2019

On-Prem / Monolith

Transformation Journey

Cloud-Native / Microservices

PRODUCTS



X-functional Collaboration • OOTB Data Model & Reports • User-defined Dashboards • OOTB Integrations • Workflows

PLATFORM CAPABILITIES



INTEGRATIONS



Built-In Security:

ISO 27001 certified











Data-Protection certified

Single Sign On

Azure Data Centers



Enterprise Architecture Suite (EAS)

<div>APM</div> <div>(Base Module)</div>	<ul style="list-style-type: none">• All reports, features and integrations for Application Portfolio Management• Incl. Self-Service Configuration, Survey Power Features, Metrics Full, Virtual Workspaces, SSO, IP Address Restriction	<div> Confluence</div> <div> SIGNAVIO</div> <div> LeanIX Cloud Native Suite</div>
<div></div> <div>TRM</div>	<ul style="list-style-type: none">+ All reports, features and integrations for Technology Risk Management+ Incl. ServiceNow & Technopedia Lifecycle Database	<div> servicenow</div> <div> FLEXera</div>
<div></div> <div>Support Package</div>	<div> ★★★ Platinum</div> <div> ★★ Premium</div> <div> ★ Comfort</div>	

Price Metric: # Applications

Old vs. new pricing for EA Suite (EAS)

	Old	New – 1 st Jan 2020
Base product	<ul style="list-style-type: none">• 3 Editions	<ul style="list-style-type: none">• APM base module and TRM as additional module
Configuration	<ul style="list-style-type: none">• No Self-Configuration• 3 Configuration packages	<ul style="list-style-type: none">• Self-Configuration: create, update and delete custom fields (incl. color and translations)• Further Configurations available upon request (per effort)
Modules/ Add-ons	<ul style="list-style-type: none">• Long list of items (e.g. SSO) and Integrations	<ul style="list-style-type: none">• Use case centric: Modules provides all integrations/reports needed to enable your use case
Support	<ul style="list-style-type: none">• Same customer support for all customers	<ul style="list-style-type: none">• 3 different Customer Support Packages (including Options for Phone Support and On-Site Visits)
Metric	<ul style="list-style-type: none">• Fact sheets (consumption based pricing)	<ul style="list-style-type: none">• Applications (consumption based pricing): Easier to understand and to predict



Cloud Native Suite (CNS)

Cloud Intelligence

- Automated multi-cloud transparency and risk detection
- All necessary reports, features and integrations included

Powered by



Support Package

★★★ Platinum

★★ Premium

★ Comfort

Price Metric: **Cloud Spend under Management**

No changes for existing customers

Until End of 2021

- **No changes for existing customers, unless opt-in on renewal**
- For all **contract renewals** and **upsells** old pricing logic is applicable
- Customers on **all Editions** will profit from updates on platform capabilities (e.g. LeanIX Smart Xplore™)
- **New Modules (combination of Data Model extensions, Reports and Integrations)** available with new pricing

Self -
Configuration

- **All Customers** with a **Configuration Package** will automatically get the **Self-Configuration** once available (est. Q1/2020)

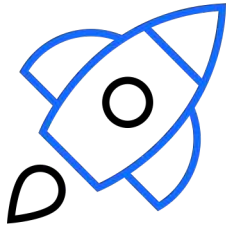


LeanIX Professional Services

More enablement for customers & partners

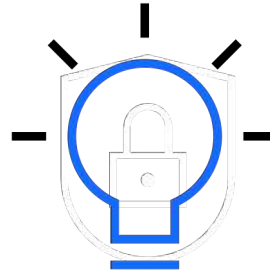


LeanIX Professional Services



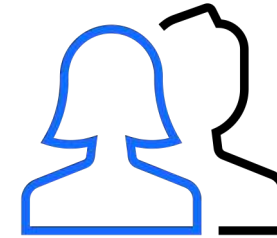
Outcome Focus

Prove EA value and
drive Cloud Native
adoption



Product Mindset

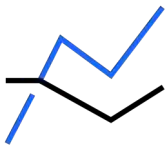
Leverage deep
LeanIX product suite
knowledge



Consulting Expertise

Provide consulting skills,
EA experience, and
Cloud Native Know-How

LeanIX Professional Services – Offerings



**Demonstrate
business value**



**Use best practices and
accelerate time-2-value**



**Bring EA and Cloud Native
to the next level**

EAM

Business Capability Definition

Data Import

Data Integration & Automation

App Rationalization (TIME)

Tool Migration

EA KPIs & OKRs

Cloud
Native

Cloud Readiness

Compliance & Governance

Cloud Native KPIs & OKRs

Any Organization

LeanIX Customers



LeanIX Product Roadmap

Product Roadmap Themes 2020



Excellence in Detail

- Mind the Gap
- Enterprise Readiness
- Self-Service
- Usability



Build-out Platform

- Eco-System connectivity
- Workflow support
- Computed fields for BI
- Performance, Stability & Reliability



Expand Scope

- Cloud-native suite
- Strategy & Roadmaps
- APM, TRM & Standards Management
- Integrate 3rd party modelling

High Priority Topics & Q1 Plan



Strategic Topics



Excellence in Detail

- Q1**
- **Self-Service Configuration**
 - Visualizer: Archimate Shapes
 - Coloring for Diagrams in non-edit mode
 - Filter-based views for Diagrams
 - Technical user / API Token

Build-out Platform

- **Integration API v1.1**
- **Apptio connector**
- Metric performance improvements
- Data import performance improvements
- Scale-out Signavio & ServiceNow

Expand Scope

- **Cloud Intelligence v1.1**

Later

- **Configurable Workflows**
- **LucidCharts integration**
- **Strategy & Roadmap Support**

One more thing ...

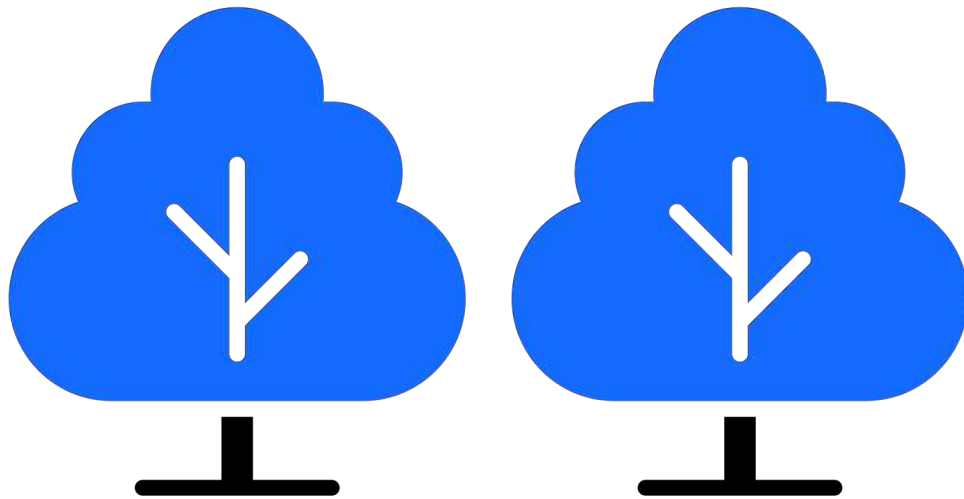
No more conference bags at LeanIX ...



We offset your CO₂ – 2 trees for every visitor



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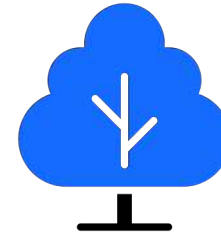
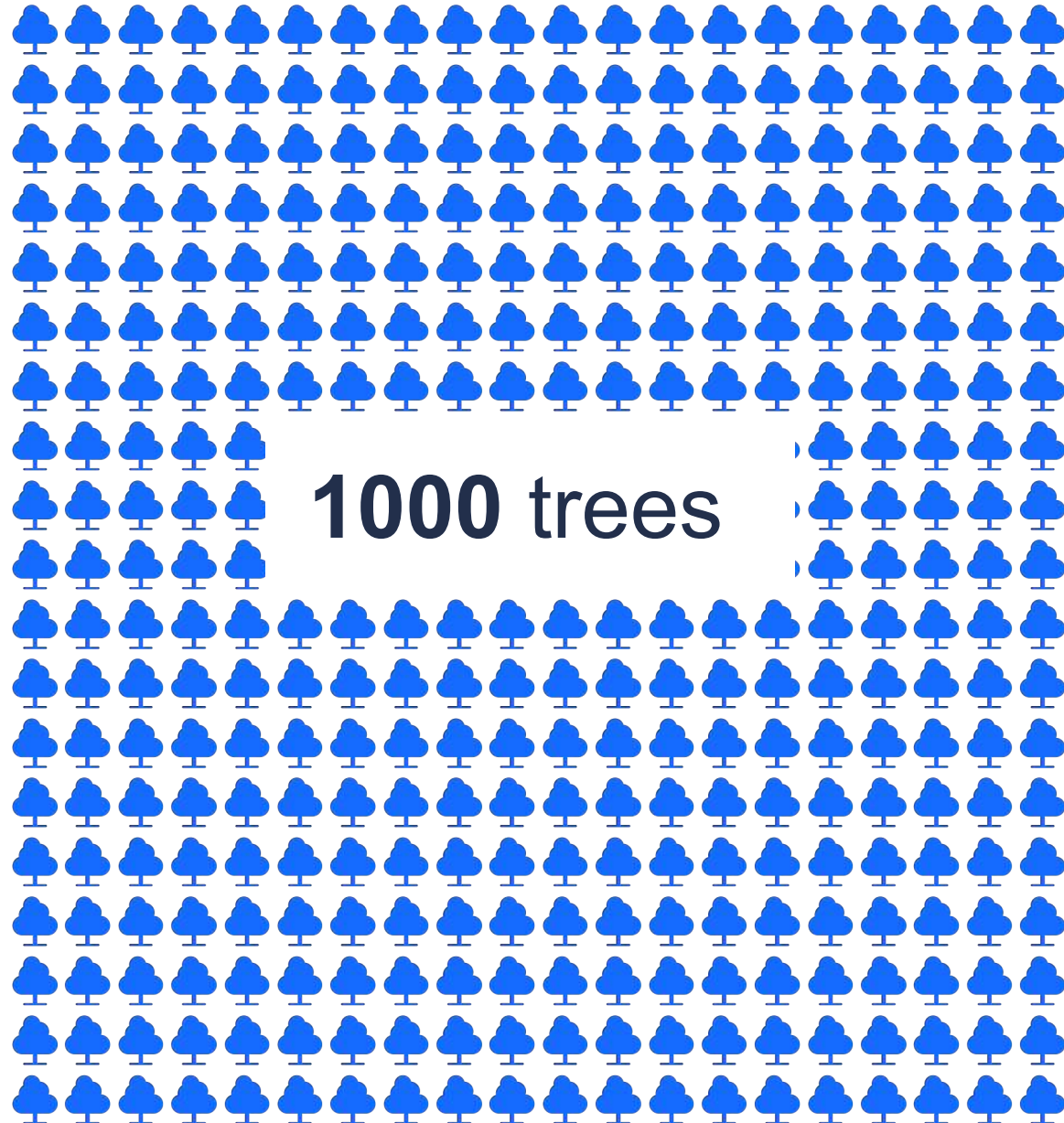


Planted in Nicaragua

Grow the forest today – 1 more per review!



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LeanIX 4.5 ★★★★★



LeanIX AWARDS

EA CONNECT DAYS 2019



**Fastest
Time-to-Value**



**Best
Collaborator**



**Strongest
Innovator**

Thank you!

Enjoy **#EAConnectDays!**